

Boomcycle Digital Marketing Achieves 43 AI Search Citations Through Generative Engine Optimization

May 26, 2026

SAN RAMON, CA - May 26, 2026 -

Boomcycle Digital Marketing has achieved 43 verified citations in AI search responses across Google AI Overviews and ChatGPT, representing approximately 392,000 monthly AI search impressions across 12 distinct pages on the company's website, according to DataForSEO AI Optimization data through April 2026. The San Ramon-based digital marketing agency has documented its generative engine optimization methodology and made it publicly available to help other businesses understand how to compete for visibility in AI-powered search results.

The achievement represents a significant milestone in the emerging field of generative engine optimization, also known as GEO or LLMO, which focuses on optimizing content to appear in AI-generated search responses. As traditional search engines increasingly incorporate AI-powered features, businesses face new challenges in maintaining their online visibility and reaching potential customers through these evolving platforms.

Boomcycle Digital Marketing, which has provided digital marketing services since 2003, has published its GEO methodology openly through multiple channels. The company has created a structured Boomcycle Digital Marketing AI search glossary page with schema markup and implemented root-level llms.txt and llms-full.txt files on its website. These technical implementations help AI systems better understand and reference the company's content when generating responses to user queries.

"These 43 citations translate to real business visibility in a rapidly changing search landscape where AI systems are increasingly answering questions directly rather than just providing links," said David Victor, Founder and CEO of Boomcycle Digital Marketing. "For small and mid-market businesses, each citation represents thousands of potential customer interactions where their expertise and services are being referenced by AI systems that users are beginning to trust as authoritative sources."

The company's decision to share its methodology publicly reflects a commitment to advancing the digital marketing industry's understanding of AI search optimization. Rather than treating the techniques as proprietary secrets, Boomcycle has chosen to contribute to the broader conversation about how businesses can adapt to AI-driven search technologies.

"We chose to publish our GEO methodology openly because the entire business community needs to understand how to remain visible as search technology evolves," explained Victor. "Keeping these insights proprietary might provide a short-term competitive advantage, but sharing them helps establish best practices that benefit everyone trying to navigate this transformation in how people find information online."

The documented success provides valuable insights for businesses across industries as they adapt their digital marketing strategies to account for AI search platforms. The verification of citations and impression data through third-party analytics demonstrates that generative engine optimization can produce measurable results for businesses willing to invest in understanding and implementing these emerging techniques.

Boomcycle Digital Marketing specializes in SEO, local SEO, Google Ads management, intelligent web design, and generative engine optimization for small and mid-market businesses across the San Francisco Bay Area, Silicon Valley, the Central Valley, and remote clients throughout the United States. The company has operated from its California base since 2003, helping businesses navigate successive waves of digital marketing innovation.

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Boomcycle Digital Marketing

Since 2003, we've helped clients attain visibility and sales with the best digital marketing strategies, SEO, PPC, AI, web design and social media ads. We create the website and sales lead generation pipeline that puts you ahead of your competition.

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