



Grassroots Turf Expands Lawn Care Services to Lawrenceville Georgia Market

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Grassroots Turf, a family-owned lawn treatment provider based in the Atlanta metro area, has expanded its service territory to include Lawrenceville, Georgia, bringing its comprehensive lawn care solutions to residential and commercial properties in the growing Gwinnett County community.

The expansion marks a strategic growth initiative for the company, which has built its reputation providing weed control, fertilization, aeration, seeding, mosquito control, and tree and shrub treatments throughout the Atlanta metropolitan region. The addition of Lawrenceville to its service area responds to increasing demand from property owners seeking professional lawn maintenance solutions in the rapidly developing suburban market.

"Expanding into Lawrenceville represents a natural progression for our business as we continue meeting the needs of Georgia homeowners and businesses," said Bafana Moyo, Local Operator of Grassroots Turf. "The community has shown tremendous growth over recent years, and property owners there deserve access to

the same quality lawn care that has made us a trusted name throughout Atlanta."

Lawrenceville, located approximately 30 miles northeast of Atlanta, has experienced significant residential and commercial development over the past decade. The expansion enables Grassroots Turf lawn care services to reach thousands of additional properties, from established neighborhoods to new construction developments throughout the area.

The company's comprehensive approach to lawn care addresses common Georgia turf challenges, including persistent weed varieties, seasonal pest pressures, and the unique soil conditions found throughout the region. Their service portfolio encompasses preventive treatments, corrective applications, and ongoing maintenance programs designed to maintain healthy, attractive lawns year-round.

Commercial property managers and homeowners in Lawrenceville can now access the same integrated treatment programs that have served Atlanta-area clients. These services include customized fertilization schedules based on soil testing results, targeted weed control applications, core aeration to improve root development, overseeding for thick turf coverage, and specialized treatments for trees and shrubs.

The expansion also brings the company's mosquito control services to Lawrenceville residents, addressing a persistent concern in Georgia's humid climate. These treatments help property owners reclaim outdoor spaces during peak mosquito season, which typically extends from April through October in the region.

"Our team understands the specific challenges that Georgia lawns face, from summer heat stress to winter dormancy transitions," added Moyo. "By extending our reach to Lawrenceville, we're able to help more property owners achieve and maintain the healthy, vibrant lawns they desire while protecting their landscape investments."

Grassroots Turf operates from its headquarters in Stone Mountain, Georgia, and maintains a fleet of service vehicles equipped to handle properties of all sizes. The company's technicians receive ongoing training in the latest application techniques and environmental best practices, ensuring responsible treatment methods that protect both landscapes and local ecosystems.

As a family-owned and operated business, Grassroots Turf has distinguished itself through personalized service and attention to individual property needs. The company develops customized treatment plans based on factors including grass type, soil composition, sun exposure, and specific client goals, rather than applying one-size-fits-all solutions.

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For more information about Grassroots Turf, contact the company here: GrassRoots Turf of Atlanta Bafana Moyo 833-664-7277 Grassroots@grassrootsturf.com 2300 W Park Pl. Blvd #150, Stone Mountain, GA 30087

Grassroots Turf

Bafana Moyo is the owner of GrassRoots Turf of Atlanta. The only company in Georgia to offer video-recorded treatments for lawn care, weed control, fertilization, and mosquito control.

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