Hancock Renovation Expands Home Remodeling Services to Cape Cod

June 18, 2026

QUINCY, MA - June 18, 2026 -
Company brings kitchen remodel and bathroom renovation expertise to coastal Massachusetts homeowners.

Hancock Renovation South Shore, a licensed home remodeling contractor based in Quincy, Massachusetts, announced the expansion of its home remodeling services to cover communities across the Cape Cod region. The company, which has operated for more than a decade throughout the South Shore, now offers kitchen, bathroom, and whole-home renovation support to homeowners in the coastal area.

The expansion responds to growing demand from homeowners who need practical renovation solutions tailored to coastal properties. Older homes in the region often feature outdated layouts, limited storage, and floor plans that no longer match modern living needs. Hancock Renovation South Shore addresses these challenges through a structured process that includes in-home consultations, detailed project scoping, material selection guidance, and post-completion walkthroughs. The company reports that kitchen remodel projects and bathroom renovation requests represent the majority of homeowner inquiries from the area.

"We have spent over ten years building trust with families across the South Shore, and this expansion is a

natural next step," said Bob Dougherty, Owner of Hancock Renovation South Shore. "Cape Cod homeowners face specific challenges with their properties, from seasonal use considerations to materials that hold up in a coastal environment. We bring a planning-first approach that helps families make confident decisions about their homes."

The expansion comes as the national home remodeling market continues to grow. Industry analysts project the U.S. home improvement market will reach approximately $614.6 billion in 2026, according to data from the Harvard University Joint Center for Housing Studies and other market forecasters. Massachusetts has drawn particular attention from renovation firms due to its aging housing stock, with a large share of homes built before 1970 that require updated layouts, modern systems, and improved energy performance. The Cape Cod region reflects these trends, where many properties were originally designed for seasonal use and now serve as year-round residences.

Coastal properties in the region present distinct planning requirements that general contractors without local experience may overlook. Salt air, humidity, and seasonal temperature shifts affect material durability, making product selection a critical part of every kitchen remodel and bathroom renovation project. Hancock Renovation South Shore evaluates each property individually and recommends finishes, fixtures, and structural approaches suited to the local environment. The company also navigates town-specific zoning regulations and Massachusetts building codes as part of its project coordination process.

"A lot of homeowners on the coast tell us they have been putting off a renovation because they were not sure where to start," said Bob Dougherty, Owner of Hancock Renovation South Shore. "We simplify that by walking them through every step, from the initial layout discussion to the final walkthrough, so they always know what is happening and why."

Each project follows a defined workflow that begins with a consultation to establish goals, budget, and timeline. The company then develops a detailed scope of work and design plan before guiding homeowners through material selections and scheduling. Hancock Renovation South Shore does not use a one-size-fits-all approach and instead tailors each plan to the property and the homeowner's daily routine. Upon completion, the team conducts a final review and provides a preventive maintenance plan that includes guidance on seasonal upkeep, surface care, and warranty protection.

Hancock Renovation South Shore provides a range of home remodeling services that include kitchen remodel projects, bathroom renovation work, basement finishing, garage conversions, second-story additions, and full interior updates. The company coordinates permits, trade scheduling, and material sourcing as part of each engagement. Homeowners interested in a consultation can contact the team at 781-512-6122 or submit a request through the company website.

For more information or to request a free estimate, visit www.southshorehomeremodel.com/cape-cod-remodel/ or call 781-512-6122.

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South Shore Home Remodel

South Shore Home Remodel is a Quincy, MA home remodeling contractor specializing in kitchen, bathroom, basement, and second-story additions. Serving the South Shore for 10+ years. Learn more at southshorehomeremodel.com

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