

Kick It 3v3 Soccer Expands in Philadelphia Region with Multi-Event World Tour Experience

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Kick It 3v3 Soccer is growing in the Philadelphia market with multiple World Tour events across the region, giving players and families more opportunities to participate in small-sided soccer while connecting to a national tournament pathway.

The Philadelphia-area expansion includes two events scheduled for June 2026. The first tournament will take place on Saturday, June 13, at HillTop Soccer Complex in Royersford as part of the West-Mont event. A second event is planned for Sunday, June 28, at Greater Chester Valley Sports Complex in Malvern, serving players and families throughout the West Chester area. Together, the two tournaments create a broader footprint across Montgomery and Chester counties and further reinforce Kick It 3v3 Soccer?s continued investment in the Philadelphia soccer community.

?We?re excited to expand in the Philadelphia market with multiple events,? said Dan Stratford, CEO and Owner of Kick It 3v3 Soccer. ?By having more events across the region, we?re making it easier for players

and families to participate while building a strong, connected soccer community.?

Each tournament is part of the Kick It 3v3 World Tour, an ongoing series of events hosted in soccer communities across the United States. The organization?s focus on small-sided soccer is intended to encourage fast-paced play, increased touches on the ball, and consistent player involvement throughout each game. Because of the smaller format, participants often have more opportunities to develop decision-making skills and stay actively engaged in match play.

The Royersford and Malvern tournaments will be hosted at established soccer venues familiar to players and families throughout the region. Organizers say the events are designed to create a full-day soccer experience while remaining accessible to players of all backgrounds and experience levels. Teams are guaranteed four games during tournament play, and additional activities are expected to include optional skills-based competitions such as 1v1 challenges and 2v2 soccer tennis. Registration remains open for established teams as well as individual players looking for placement opportunities.

The events are open to participants of all ages and skill levels, with youth divisions ranging from U6 through U19 alongside adult men?s, women?s, and co-ed divisions. The format is designed to promote quick decision-making, increased ball movement, and player engagement while creating an environment that supports skill development in a competitive but community-focused setting.

In addition to tournament competition, players will have the opportunity to earn medals and sportsmanship recognition while working toward qualification for the Kick It 3v3 World Championship in Vail, Colorado, scheduled for July 24 through July 26, 2026. The national championship serves as the culmination of the World Tour season and brings together qualifying teams from events held throughout the country.

?This isn?t just one event. It?s about being in the Philadelphia area consistently,? Stratford said. ?By having events in different communities, we?re creating more access, more flexibility, and a stronger long-term foundation for the game.?

The Philadelphia expansion is part of a broader national strategy by Kick It 3v3 Soccer to establish regional clusters of events in key soccer markets. By hosting tournaments in multiple communities within a geographic region, the organization aims to increase participation opportunities while supporting long-term engagement through accessible and locally hosted competition. Philadelphia represents one of several markets where Kick It is working to expand access to recurring tournament opportunities for players and families.

Registration is currently open for both Philadelphia-area events. Additional information regarding the West-Mont tournament in Royersford and the West Chester event in Malvern is available through the Kick It 3v3 Soccer website.

Founded in 1990, Kick It 3v3 Soccer is one of North America?s original grassroots small-sided soccer organizations. The company hosts tournaments across the United States and internationally, emphasizing a format designed to increase touches, scoring opportunities, and player development for participants of varying ages and experience levels.

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Kick It Soccer

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