

Christian Fischbacher Bed & Bath AG Expands Luxury Bath Products Portfolio

August 13, 2026

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Christian Fischbacher Bed & Bath AG has expanded its product portfolio and enhanced its digital platform to provide comprehensive access to its home textile collections, including bedding, bath products, and decorative accessories.

The St. Gallen, Switzerland-based company has updated its online presence at <https://www.christianfischbacher.com> to feature expanded product categories and streamlined navigation. The platform now showcases complete bedding collections alongside bath textiles and home accessories, reflecting the company's broadened focus on integrated home textile solutions.

The expanded product portfolio encompasses multiple textile categories designed for residential and hospitality markets. The bedding division includes pillowcases, duvet covers, and fitted sheets organized into three distinct lines: Luxury Nights, Moments, and Atelier. Each line features specific design elements and material compositions tailored to different aesthetic preferences.

Bath products now constitute a significant portion of the company's offerings, including terry cloth items, bath rugs, bathrobes, and kimonos. The bath textile line utilizes various weaving techniques and material blends to achieve different textures and absorption properties.

The company has introduced multiple material options for quilts and pillows to accommodate varying customer requirements. Available materials include eiderdown, goose down and feathers, natural hair, and synthetic fibers. Each material option undergoes specific processing methods to ensure consistent quality and performance characteristics.

Christian Fischbacher's digital magazine has been developed as an information resource covering textile trends and interior design applications. The publication features articles on textile manufacturing processes,

design trends, and product care recommendations. This editorial platform serves as a reference tool for design professionals and retail customers seeking information about home textile applications.

The company has established Google Business Profiles across multiple regions to provide location-specific information about product availability and boutique locations. These profiles include details about product lines, operating hours, and regional distribution channels.

Quality control procedures have been implemented throughout the production process, from raw material selection through final packaging. The company employs standardized testing protocols to verify material specifications and product durability. Production facilities utilize both traditional textile manufacturing techniques and modern equipment to maintain consistency across product lines.

The decorative home accessories category includes pillow covers and plaids designed to coordinate with bedding collections. These items feature complementary patterns and colorways that align with the aesthetic themes of the main product lines.

Christian Fischbacher operates as a subsidiary of FREMAUX DELORME, combining Swiss textile manufacturing expertise with French design influences. The company maintains production facilities and showrooms in Switzerland while distributing products through retail partners and direct channels internationally.

Additional information about Christian Fischbacher Bed & Bath AG and its product specifications can be found at <https://www.pressadvantage.com/organization/christian-fischbacher-bed-bath-ag>.

Christian Fischbacher Bed & Bath AG specializes in home textiles for residential and commercial applications. The company produces bedding, bath products, and home accessories through its facilities in St. Gallen, Switzerland.

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For more information about Christian Fischbacher Bed & Bath AG, contact the company here:Christian Fischbacher Bed & Bath AGM. Scherrer+41 71 552 50 00info@christianfischbacher.comMövenstrasse 189015 St. GallenSchweiz

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Christian Fischbacher Bed & Bath AG

Christian Fischbacher Bed & Bath AG, based in St. Gallen, Switzerland, offers luxurious home textiles. As a FREMAUX DELORME subsidiary, it combines Swiss precision with French elegance, delivering premium bedding, bath products, and timeless designs.

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Christian Fischbacher