



Tankinz Enhances Corporate Event Branding Options

June 07, 2026

SALT LAKE CITY, UT - June 07, 2026 - PRESSADVANTAGE -

Tankinz Noodle Manufacturing LLC is enhancing its corporate fortune cookie service for businesses using event giveaways at trade shows, product launches, job fairs, and company events. The company is placing greater focus on helping corporate customers align cookie messages, packaging choices, and presentation details with event branding needs across the United States.

The Salt Lake City-based business operates as a food manufacturer and promotional products supplier, producing custom fortune cookies that are baked to order, individually wrapped, and shipped nationwide. Through Fortune Cookie Guy, the company supports corporate buyers seeking a physical product that combines food, short-form messaging, and event distribution.

Corporate fortune cookies are used in business environments where organizations need a compact giveaway that can communicate a short statement. The message inside each cookie can reflect event branding, campaign themes, recruitment wording, or product-related information. This makes the product relevant to marketing teams and event organizers preparing materials for booths, presentations, attendee handouts, and internal company events.

The enhanced corporate focus centers on closer alignment between customer-provided messaging and the

visual or thematic needs of a business event. Customers choose the quantity of cookies and the messages they want included, while available presentation options can include custom packaging, chocolate-dipped cookies, colored coatings, and sprinkles, where applicable. Those options allow the product to support an event theme without changing the core format of a custom message inside a fortune cookie.

The company's corporate service is also connected to its broader custom message process. Customers provide the wording for the cookies, and the cookies are then made in-house as part of the order. The business supports both smaller custom orders and large-volume orders, which is relevant for organizations planning events with different attendance levels. That order structure also reflects the company's long-running online model, which has been in operation since September 2004.

Marketing teams and event planners use customized messaging within the cookies to reinforce brand identity or communicate short statements aligned with event goals. The fortune cookie format creates a moment where the recipient opens the cookie to read the message. The service remains grounded in food manufacturing, but its practical use is often tied to promotional products and event branding.

As a promotional products supplier, Tankinz Noodle Manufacturing LLC aligns its corporate services with practical event requirements rather than a storefront retail model. Orders are fulfilled from Salt Lake City and shipped nationally, allowing companies in different parts of the United States to use the same product format for scheduled events. This national online model is relevant for customers who need fulfillment without depending on a local walk-in supplier.

Rufus Sprague, Manager of Tankinz Noodle Manufacturing LLC, said, "Corporate customers often need a product that fits within a specific event plan and communicates something clearly in a short format. The company's role is to produce the cookies in a way that supports that message and meets the timing requirements of the event."

The company's services also extend to product launch campaigns, where custom messages inside the cookies can reference a product name, feature, or campaign idea. In those settings, the cookies may be used during launch events, internal company rollouts, or external promotional activities. Job fairs and recruitment events also provide a use case, since short messages can be tailored to hiring themes or employer branding.

Tankinz Noodle Manufacturing LLC has worked with companies including Google and CNN, while continuing to serve smaller organizations and event planners. The business's corporate service covers a range of customer types, from national brands to teams preparing for a single scheduled event. Its operational focus remains on made-to-order production, personalized messages, individual wrapping, and nationwide shipping.

Additional information about corporate event services can be found through the company website. Event planners can also review updates and visual examples on the Fortune Cookie Guy Instagram profile.

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For more information about Tankinz Noodle Manufacturing LLC, contact the company here: Fortune Cookie Guy Rufus Sprague 001 626 781 3858 customerservice@tankinz.com 511 West 500 North, Salt Lake City, Utah 84116

Tankinz Noodle Manufacturing LLC

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