



ProCycles.ch Expands E-Bike Shop Directory as Switzerland Sees Record Growth in Electric Bicycle Adoption

June 11, 2026

Zurich, Zurich - June 11, 2026 -

ProCycles.ch, the comprehensive online directory for bicycle and e-bike shops across Switzerland, has expanded its platform capabilities to meet unprecedented demand from cyclists seeking qualified local dealers and service providers throughout the country's 26 cantons.

The Winterthur-based platform now features enhanced search functionality and expanded listings as electric bicycle sales in Switzerland continue their remarkable trajectory, with industry data showing e-bikes now accounting for nearly 40 percent of all bicycle sales nationwide. This surge in e-bike adoption has created increased demand for specialized service providers, a need that ProCycles.ch addresses by connecting riders with verified local workshops and dealers.

The platform serves as a central hub for cyclists and e-bike enthusiasts to discover bicycle shops, repair services, and specialist stores in their region. Each listing on [procycles.ch](https://www.procycles.ch) includes current service offerings,

available brands, and essential contact information, enabling riders to make informed decisions about where to purchase, service, or repair their bicycles.

ProCycles.ch says that the rapid growth of e-bikes in Switzerland has fundamentally changed how people approach cycling and what they expect from local bike shops. Their platform aims to ensure that whether someone needs a routine tune-up, emergency repair, or wants to explore the latest cargo bike options, they can quickly locate qualified professionals in their area who specialize in their specific needs.

The expansion comes at a critical time for Switzerland's cycling infrastructure. With urban centers experiencing increased bicycle traffic and more families choosing e-bikes for daily transportation, the need for accessible, professional service has never been greater. Local independent bike shops, which form the backbone of Switzerland's cycling ecosystem, benefit from increased visibility through the platform's targeted approach to connecting them with customers in their service areas.

ProCycles.ch distinguishes itself through its exclusive focus on the Swiss market, understanding the unique requirements of cyclists navigating the country's varied terrain and climate conditions. The platform's location-based search capabilities allow users to filter results by specific services including sales, repairs, rentals, and maintenance, streamlining the process of finding appropriate support.

The directory particularly emphasizes the e-bike segment, recognizing that electric bicycles require specialized knowledge and equipment for proper maintenance and repair. As battery technology advances and e-bike systems become more sophisticated, riders increasingly need access to workshops with trained technicians and appropriate diagnostic tools.

Supporting local bicycle retailers in the digital era remains a core mission for the platform. By providing independent shops with enhanced online visibility, ProCycles.ch helps these businesses compete effectively while maintaining their essential role in promoting sustainable mobility across Switzerland.

The platform's user-friendly interface reflects extensive research into how Swiss cyclists search for bicycle services. Fast loading times, clear categorization, and comprehensive filtering options ensure that users can quickly identify suitable providers, whether they need immediate repairs or are researching their next bicycle purchase.

ProCycles.ch continues to verify and update its listings regularly, maintaining the accuracy and reliability that Swiss cyclists have come to expect from the platform. As Switzerland's cycling culture evolves and e-mobility becomes increasingly integrated into daily life, the platform stands ready to connect riders with the

professional support they need to keep moving forward.

###

For more information about ProCycles.ch, contact the company here: ProCycles.chkontakt (at) procycles.chkontakt@procycles.chSwitzerland

ProCycles.ch

Procycles.ch is Switzerland's leading directory for bicycle and e-bike shops. Discover verified dealers, workshops, and brands near you ? fast, clear, and locally organized. Your trusted guide to everything cycling.

Website: <https://www.procycles.ch>

Email: kontakt@procycles.ch

