



## **Taylor Roofing Maintains GAF Master Elite Certification and BBB A+ Rating for Ottawa Residential Roofing**

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Taylor Roofing has maintained its GAF Master Elite contractor certification alongside an A+ rating from the Better Business Bureau, sustaining dual third-party verifications that reflect consistent performance standards in Ottawa residential roofing. Both designations require ongoing compliance with established criteria and are subject to renewal, making their continued maintenance a more meaningful indicator of sustained quality than a one-time award.

GAF Master Elite status is held by fewer than 2% of roofing contractors in North America, a selectivity that reflects the certification's rigorous qualification requirements. Contractors pursuing the designation must demonstrate proper licensing, carry adequate insurance coverage, maintain a proven reputation in their market, and commit to ongoing training in GAF installation systems. Because the certification is not permanent and requires renewal, its maintenance across multiple years represents continued adherence to those standards rather than a credential earned at a single point in time.

The Better Business Bureau's A+ rating operates on a similar principle of ongoing evaluation. The rating is assigned based on factors including complaint history and resolution, time in business, transparency of business practices, and licensing and bonding status. An A+ rating is not a fixed designation and can change if a business's conduct warrants reassessment, which means its maintenance over time reflects a consistent pattern of business practices rather than a static achievement.

"Both of these ratings require us to keep doing the work correctly, year after year," said Jamie Taylor, Owner of Taylor Roofing. "The value isn't in having received them once – it's in what maintaining them means about how we operate consistently. Ottawa homeowners dealing with roofing decisions are already managing high cost and disruption, and these third-party verifications give them an independent basis for evaluating contractors."

Taylor Roofing provides Ottawa roofing services for residential properties across the region, covering full roof replacements, repairs, and new construction installations. The company's GAF Master Elite status enables it to offer the Golden Pledge warranty, which is among the most comprehensive manufacturer-backed roofing warranties available in the market. That warranty extends coverage beyond the standard product guarantee to include workmanship and is backed by GAF rather than by the contractor alone, providing homeowners with an additional layer of protection that is not available through non-certified installers.

The company has also expanded its residential roofing work to include metal roofing in Ottawa, responding to growing demand from homeowners seeking roofing systems with extended lifespans. Metal roofing systems are engineered for service lives of 50 years or more under normal conditions, compared to the 20 to 30-year performance window typical of standard asphalt shingle products. For homeowners planning to remain in a property long-term, the premium associated with metal roofing installation is often offset by the reduced replacement frequency over the ownership period.

The Ottawa residential roofing market has become more competitive in recent years, with more contractors offering installation services across the region. In that context, credentials that require ongoing qualification, rather than self-reported claims of experience or quality, provide homeowners with one of the more reliable mechanisms for distinguishing between contractors before committing to a project. Industry observers note that certification-backed warranties have become a more prominent factor in homeowner purchasing decisions as awareness of the gap between certified and uncertified contractor offerings has grown.

About Taylor Roofing: Taylor Roofing is an Ottawa-based residential and commercial roofing company holding GAF Master Elite contractor certification and a Better Business Bureau A+ rating. The company provides full roof replacements, repairs, and metal roofing installations for homeowners across Ottawa and

surrounding communities.

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For more information about Taylor Roofing Inc, contact the company here: Taylor Roofing Jamie Taylor (613) 983 4733 info@taylor-roofing.com 632 Crozier Rd, Oxford Mills, Ottawa, ON K0G1S0, Canada

## **Taylor Roofing Inc**

*Taylor Roofing Inc. is a family-owned contractor providing comprehensive roofing services for over 15 years. We specialize in replacement, installation, repairs, and upgrades for residential and commercial properties in Ottawa and the surrounding areas.*

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