



Wilkins RV Dedicates Churchville Service Department to Late Team Member Tyler Underwood

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Wilkins RV dedicated its service department to the memory of team member Tyler Underwood during a ceremony held on May 13, 2026. The event honored Underwood, a service technician who joined the dealership in February 2021 and advanced to become a certified RV technician known for his dedication, skill, and positive impact on colleagues and customers.

The gathering included members of Underwood's family, Wilkins RV team members, leadership, and representatives from the Mayfly Project. Attendees shared stories about Underwood's passion for fishing and the outdoors, his warm personality, and his contributions to the Churchville team. A plaque featuring his photograph was unveiled and presented to his family to hang in the service department, ensuring his presence remains part of daily operations.

"While I personally didn't know Tyler real well, this gave me the opportunity to get to know a lot about him through conversations with team members," said Brian Wilkins, President of Wilkins RV. "I got to learn about his passion, how much he loved working with RVs, how great of a teammate he was, how great of a friend he was."

The dedication also extended beyond the dealership. In recognition of Underwood's love for fishing, Wilkins RV donated \$3,000 to the Mayfly Project, a national nonprofit organization that mentors foster children through fly fishing and outdoor experiences. The donation aims to support building confidence, relationships, and positive life skills for participating youth.

Jordan Murphy, project lead for the Rochester, New York, chapter of the Mayfly Project, addressed the group during the ceremony. He highlighted how the organization uses time on the water to create meaningful connections for children who have faced instability. Murphy noted that Underwood's passion for fishing made the partnership particularly fitting. The donation recognizes Underwood's love for fishing, including his regular lunch-break outings, and supports the organization's mission to build confidence and relationships through outdoor activities.

Wilkins RV operates the Churchville facility as a full-service location with 16 service bays equipped for routine maintenance, collision repair, winterization, and specialized work on electrical systems, generators, appliances, and more. The 40,000-square-foot site includes a 12,000-square-foot showroom showcasing new and pre-owned travel trailers, fifth wheels, toy haulers, motorhomes, and models from manufacturers such as Grand Design, Jayco, Alliance RV, Heartland RV, Forest River RV, Newmar, Gulf Stream RV, and Coachmen RV. An extensive parts and accessories department supports owners with components needed for upkeep and customization.

The company traces its roots to 1936 as a used car business in Hornell before focusing on recreational vehicles in the 1950s. Now under third-generation leadership, Wilkins RV has expanded to six locations across New York, maintaining a commitment to small-town values of fairness, honesty, and respect. The Churchville site exemplifies this approach through its emphasis on team development and customer support.

Underwood began his tenure at Wilkins RV as a detail technician and progressed through training and certification programs, including those from KZ Recreational Vehicles, Forest River, and others covering electrical systems, air conditioning, awnings, water heaters, furnaces, and axles. Colleagues remembered his hard work, generosity, and enthusiasm for outdoor activities like fishing and kayaking during the ceremony.

Rob Moss, general manager of the Churchville location, opened the event by acknowledging the team's collective response to the loss and the importance of honoring Underwood's memory. The service department dedication plaque now serves as a daily reminder for technicians walking through the doors.

This recognition aligns with Wilkins RV's broader industry standing, including its selection as a 2025 RV Business Top 50 Dealer based on customer service, operational standards, and community involvement. The dealership continues to provide consultative sales, financing assistance, and comprehensive post-sale

support to help customers create family memories through RV travel.

The Churchville dedication reflects the human connections that underpin the company's operations. Team members across locations remain focused on delivering reliable service and guidance for RV enthusiasts pursuing adventures, seasonal use, or full-time travel.

Wilkins RV maintains its established presence in the New York recreational vehicle market through consistent adherence to principles developed across three generations of family leadership. The dealership offers a range of inventory and support services designed to meet the needs of individuals and families throughout the region.

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For more information about Wilkins RV of Churchville, contact the company here: Wilkins RV of Churchville Brian Wilkins - President 855-713-3396 sales@wilkinsrv.com 111 South Main Street Churchville, New York 14428

Wilkins RV of Churchville

Wilkins RV of Churchville is family owned and has served New York for over three generations. We've seen many RV dealers come and go over that time, yet we remain.

Website: <https://www.wilkinsrv.com/new-york/churchville>

Email: sales@wilkinsrv.com

Phone: 855-713-3396

