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Retuva Medical Spa to Host Grand Opening and Charity Event June 18

June 04, 2026

COLUMBIA, MO - June 04, 2026 - PRESSADVANTAGE -

Retuva Medical Spa is set to host a grand opening celebration on June 18th at its new Columbia location, marking a major milestone for the growing aesthetic and dry eye brand while also bringing together sister businesses Family Focus Eyecare and Nova Design Center for a multi-faceted community event. The celebration will serve not only as Retuva's official grand opening but also as a commemoration of the 11th anniversary of Family Focus Eyecare and the debut of the Nova Design Center showroom, all located within the same newly developed space.

The event, which will feature a full-day frame show and an afternoon of festivities from 3:00 to 7:00 p.m., is designed to blend celebration with community impact.

Attendees can expect raffles, promotional giveaways, light refreshments, and interactive attractions, including a "Dunk-a-Doc" fundraiser, while also supporting a meaningful cause through the event's charitable partnership with Global First Responders.

"This event represents more than just a new location; it's a reflection of the vision we've built across all

three of our businesses," said Dr. Joseph D. Rich, co-owner of Retuva Medical Spa and Family Focus Eyecare. "We wanted to create something that celebrates our growth, brings our community together, and supports an organization that means a great deal to us."

A Multi-Brand Celebration Under One Roof - The June 18th event is structured to offer something for every attendee, whether they are longtime patients, new visitors, or members of the broader Columbia community. A frame show will run throughout the day, allowing guests to explore a wide selection of eyewear with dedicated vendor support. Patients will also have the option to schedule VIP appointment blocks for a more personalized experience while browsing frames and discussing their vision needs.

The celebration highlights the unique relationship between Retuva Medical Spa, Family Focus Eyecare, and Nova Design Center—three distinct yet complementary brands operating within a shared, purpose-built space designed to enhance both patient care and overall experience.

Fundraising Efforts to Support First Responders - In the afternoon, the event will transition into its primary celebration and fundraising window from 3:00 to 7:00 p.m., where the energy will shift toward interactive experiences and charitable engagement. One of the centerpiece attractions, the "Dunk-a-Doc" dunk tank, will invite attendees to participate in a lighthearted fundraising activity featuring eye doctors, staff members, and representatives from the event's nonprofit partner.

Global First Responders, a nonprofit organization dedicated to supporting emergency personnel and crisis response efforts, will be on-site during the event and will receive 10 percent of all proceeds generated. The partnership reflects a deeply rooted commitment from the ownership team, as both Dr. Joseph D. Rich and Dr. Kara Goddard actively support the organization's mission.

"We believe strongly in giving back to the people who dedicate their lives to helping others," added Dr. Rich. "Partnering with Global First Responders allows us to use this celebration as a way to make a meaningful impact beyond our own walls."

Promotions, Raffles, and Patient Engagement - In addition to the fundraising components, attendees will have access to a variety of promotions and incentives designed to engage both new and existing patients. Scratcher tickets will be distributed throughout the event, offering discounts across Retuva Medical Spa's aesthetic and dry eye services, as well as savings on complete eyewear purchases from Family Focus Eyecare. One grand prize scratcher will offer a discount of up to 60 percent off a purchase.

A raffle featuring products and services from the participating brands will also be held, with entries collected both in person and through advance registration. Guests who RSVP in advance through the event's dedicated landing page will receive an additional raffle entry, encouraging early engagement and streamlining

event communication.

Event Details:

Date: June 18, 2026

Time: Frame shows runs all day; main festivities from 3:00 PM ? 7:00 PM

Location: 725 S Scott Blvd, Ste 102, Columbia, MO

For more information about the grand opening event or to RSVP for additional raffle entries, visit <https://www.retuva.com/> or contact Retuva Medical Spa directly.

About Retuva Medical Spa

Retuva Medical Spa is a modern aesthetic and dry eye treatment center based in Columbia, Missouri, dedicated to helping patients look and feel their best through advanced, personalized eye care. Co-owned by Dr. Joseph D. Rich and Dr. Kara Goddard, Retuva blends medical expertise with a results-driven approach to aesthetic services, offering treatments that enhance both eye health and overall appearance. Their services include advanced dry eye therapy and a curated selection of aesthetic treatments that deliver natural-looking, confidence-boosting results.

Retuva stands out for its place in a larger, patient-centered ecosystem that includes Family Focus Eyecare and Nova Design Center, offering a seamless blend of clinical care, lifestyle support, and thoughtfully designed space. Retuva Medical Spa is committed to innovation, comfort, and individualized treatment plans, and It continues to set the standard for what patients can expect from a modern medical spa experience.

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For more information about Retuva Medical Spa, contact the company here: Retuva Medical Spa Dr. JD Rich 573-268-0468 drrich@famfocuseye.com 725 S Scott Blvd, Ste 102, Columbia, MO 65203

Retuva Medical Spa

Retuva Medical Spa in Columbia, MO is a physician-owned practice blending luxury spa experiences with advanced medical care. We offer personalized aesthetics, dry eye relief, and holistic wellness treatments to help you feel confident and radiant.

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