



Influence Media LLC Reports Growing Demand for Influence Studios Services Amid Video Production Market Expansion

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Influence Media LLC, operating as Influence Studios, reports increased demand for comprehensive video production services as Arizona's entertainment and commercial production sectors continue expanding. The Glendale-based production company has seen growing interest from both national brands and independent creators seeking integrated production solutions under one roof.

The studio's comprehensive service model encompasses pre-production planning, including conceptualization, script writing, and storyboarding, through production with professional crews and state-of-the-art equipment, to post-production featuring advanced CGI, color grading, and sound design. This integrated approach has attracted major productions, with the facility handling over 5,000 pieces of content annually.

The company, which has produced content reaching over 50 million viewers and generated more than 15 million dollars in revenue for clients, attributes the increased activity to Arizona's emergence as a competitive alternative to traditional production hubs. With clients ranging from global brands like Nike, Amazon, and

Netflix to local businesses and independent filmmakers, the studio has positioned itself as one of the leading video production studios in Glendale.

"Arizona's production industry has experienced remarkable growth over the past several years, and we're seeing unprecedented demand for facilities that can handle everything from concept development through final distribution," said Skyler Mullins, co-owner of Influence Studios. "Companies are looking for partners who can manage complex productions efficiently while maintaining the quality standards expected by today's audiences."

Beyond traditional video production, the company has expanded its equipment rental division to serve the growing number of independent filmmakers and production companies operating in Arizona. The rental inventory includes camera drones, lighting systems, podcast recording gear, cranes, tracks, and stabilizers, addressing the needs of productions ranging from small independent films to major commercial campaigns.

"The diversity of our client base reflects the evolution of content creation itself," noted Steffan Collins, co-owner of Influence Studios. "From broadcast commercials for Fortune 500 companies to music videos for emerging artists, the demand for professional production services spans every sector of the industry."

The studio's technology infrastructure includes industry-standard tools such as Unreal Engine, DaVinci Resolve, Cinema 4D, and Adobe After Effects, enabling advanced visual effects and CGI capabilities typically associated with larger coastal production facilities. This technological investment has proven particularly attractive to clients seeking sophisticated post-production services without leaving Arizona.

Recent collaborations have included projects with Microsoft, Ford, UFC, and music industry figures including Method Man of the Wu-Tang Clan, demonstrating the studio's versatility across different content genres and production scales.

Influence Studios operates from its 7018 North 57th Avenue facility in Glendale, Arizona, offering full-service video production, equipment rental, and marketing solutions. The company specializes in brand building through various forms of media production, serving clients from pre-production conceptualization through post-production and strategic distribution.

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For more information about Influence Media LLC, contact the company here:[Influence Studios](https://www.influencestudiosllc.com)
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Influence Media LLC

Influence is Arizona's leading creative powerhouse uniting Influence Studios, Influence Marketing, and Influence Rentals under one roof in Glendale. We provide video production, photography, and marketing solutions for businesses and creators alike.

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The logo for Influence Studios is displayed on a black rectangular background. The word "INFLUENCE" is written in a bold, white, sans-serif font. A thick white horizontal line is positioned directly beneath the word "INFLUENCE". Below this line, the word "STUDIOS" is written in a smaller, red, sans-serif font.