Wilmington Dermatology Center Expands Team, Introduces Advanced Laser Technology, and Celebrates Successful 2026 Star Event Supporting Make-A-Wish

June 05, 2026

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Wilmington Dermatology Center (WDC) is proud to share several exciting milestones that continue to strengthen its position as a leading provider of dermatologic and cosmetic care in southeastern North Carolina.

The practice recently welcomed a new provider to its growing team, introduced one of the most advanced laser resurfacing technologies available today, and celebrated another successful Annual Star Event, which raised $2,532 for Make-A-Wish of Eastern North Carolina. Together, these achievements reflect Wilmington Dermatology Center?s ongoing dedication to clinical excellence, aesthetic innovation, and meaningful community involvement.

One of the most significant developments for the practice this year is the addition of Gavin Vincent, PA-C, who joins Wilmington Dermatology Center as a provider specializing in both medical and cosmetic dermatology. Gavin earned his Bachelor of Science degree from West Virginia University before completing his Master of Science in Physician Assistant Studies at Alderson Broaddus University. Prior to relocating to North Carolina, he practiced dermatology at Mountain State Medical Specialties in West Virginia, where he gained extensive experience treating a broad range of skin conditions and caring for patients of all ages.

Gavin brings a strong passion for comprehensive skin health, with particular expertise in diagnosing and treating acne, chronic skin conditions, rashes, and other common dermatologic concerns. He also performs thorough skin cancer screenings and skin examinations, helping patients identify potentially concerning lesions before they become more serious. His commitment to preventative care is deeply personal, stemming from a family history of melanoma that inspired his dedication to early detection and patient education. By helping patients understand their skin and prioritize regular screenings, Gavin aims to improve long-term outcomes while promoting healthier lifestyles and greater awareness of skin cancer risks.

In addition to his medical dermatology expertise, Gavin offers a variety of cosmetic treatments designed to help patients achieve refreshed, natural-looking results. His services include Botox®, dermal fillers, and customized skincare recommendations tailored to individual concerns and goals. Gavin believes cosmetic treatments should enhance a patient?s natural appearance rather than dramatically alter it, and he works closely with each individual to develop treatment plans that align with their aesthetic vision while maintaining balance and authenticity.

Alongside the expansion of its provider team, Wilmington Dermatology Center is also excited to introduce the HELIX / Fusion CO2 Laser, an innovative skin resurfacing platform that represents the latest advancement in laser technology. The HELIX system combines fractional resurfacing capabilities with customizable treatment settings, allowing providers to personalize treatments based on a patient?s unique skin type, concerns, and desired recovery time.

This flexibility makes it one of the most versatile resurfacing technologies currently available and enables providers to address a wide range of cosmetic concerns with precision and efficiency.

Patients seeking skin rejuvenation can benefit from treatments designed to improve the appearance of fine lines, wrinkles, uneven skin tone, sun damage, pigmentation concerns, and textural irregularities. The HELIX platform can also be used for deeper resurfacing procedures when more dramatic correction is desired.

By offering varying levels of intensity and customization, the technology provides options for patients seeking everything from subtle refreshment to more comprehensive skin renewal. The addition of HELIX further reinforces Wilmington Dermatology Center?s commitment to investing in advanced technologies that

enhance outcomes while supporting personalized treatment planning.

Wilmington Dermatology Center also recently concluded its highly anticipated Annual Star Event, held from March 9 through March 13, 2026. The Star Event has become one of the practice?s most popular annual traditions, giving patients access to some of the best pricing opportunities of the year on cosmetic treatments and services.

The event provides a unique opportunity for patients to plan future aesthetic treatments while taking advantage of exclusive promotions and educational resources.

This year?s Star Event featured virtual treatment room access, special savings on injectables and aesthetic procedures, exclusive offers, and opportunities for patients to participate in raffles supporting a meaningful local cause. Attendees also had the chance to earn luxurious Goodie Bags valued at more than $1,000, making the event both exciting and rewarding for participants. Beyond the cosmetic benefits and savings opportunities, the event once again demonstrated the generosity and community spirit of Wilmington Dermatology Center?s patients and staff.

Through raffle participation and event contributions, Wilmington Dermatology Center proudly raised $2,532 for Make-A-Wish of Eastern North Carolina. These funds will help support the organization?s mission of granting life-changing wishes for children facing critical illnesses throughout the region.

The practice is honored to partner with an organization that brings hope, joy, and unforgettable experiences to families during some of their most challenging times. Supporting local charitable initiatives remains an important part of Wilmington Dermatology Center?s culture and reflects the practice?s commitment to making a positive impact beyond patient care.

As Wilmington Dermatology Center looks toward the future, the practice remains focused on delivering comprehensive, patient-centered care through a combination of expert providers, innovative technology, and meaningful community engagement.

Whether patients are seeking medical dermatology services, cosmetic enhancements, advanced laser treatments, or preventative skin health evaluations, the team remains dedicated to helping every individual achieve healthier skin and greater confidence. These latest developments represent another step forward in the practice?s mission to provide exceptional care while continually investing in the resources, technologies, and relationships that benefit patients throughout the Wilmington community.

About Wilmington Dermatology Center

Wilmington Dermatology Center is a leading provider of medical, cosmetic, and surgical dermatology services in Wilmington, North Carolina. Led by board-certified dermatologist Rosalyn George, the practice is dedicated to delivering personalized care through advanced treatments, experienced providers, and a commitment to clinical excellence. Wilmington Dermatology Center offers comprehensive solutions for skin health, cosmetic rejuvenation, skin cancer detection and treatment, and cutting-edge aesthetic procedures designed to help patients look and feel their best.

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Wilmington Dermatology Center

Wilmington Dermatology provides patients with cosmetic and medical dermatology, and aesthetic services. Our staff is dedicated to offering the newest products and equipment available, and we're committed to providing you with top-of-the-line treatment.

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