Swift Collision Expands Focus on OEM-Certified Collision Repair

June 03, 2026

Broken Arrow, OK - June 03, 2026 -
Swift Collision is continuing to strengthen its position as a modern collision repair company by combining OEM-certified repair procedures, advanced vehicle expertise, and customer-focused repair support designed to simplify the post-accident process for drivers.

The company, headquartered in Broken Arrow, Oklahoma, has expanded its visibility in the collision repair industry through a growing portfolio of manufacturer certifications, electric vehicle repair capabilities, and digital customer support tools. Swift Collision provides collision repair, paintless dent repair, auto glass services, ADAS calibration, towing coordination, and fleet repair solutions for customers throughout the region.

According to company materials, Swift Collision has developed its repair operations around both technical repair standards and customer communication. The company offers free estimates, insurance coordination assistance, rental vehicle coordination, digital repair updates, and a written lifetime warranty program intended to help customers navigate the repair process more efficiently.

Swift Collision also continues to invest in manufacturer-certified repair programs as vehicle technology becomes increasingly complex. Public certification information published by the company includes approvals and certifications tied to multiple vehicle manufacturers, including Tesla, Rivian, Ford, Subaru, Kia, Hyundai, Nissan, Chevrolet, GMC, and other OEM brands.

The company?s repair capabilities also extend into electric vehicle collision repair and advanced driver assistance systems calibration, two areas that have become increasingly important as modern vehicles rely more heavily on integrated safety technologies and manufacturer-specific repair procedures.

?Our focus has always been on building a repair experience centered around quality, transparency, and

long-term customer trust,? said Kyle Al-Rifai, founder and CEO of Swift Collision. ?Modern collision repair requires advanced training, manufacturer alignment, and clear communication throughout the process. That is the standard our team works toward every day.?

Swift Collision?s operational model also emphasizes convenience and accessibility through its Swift Care+ support system. The company provides online estimate options, repair tracking resources, towing coordination, and customer communication channels intended to streamline the repair experience from intake through vehicle delivery.

In addition to retail collision repair services, Swift Collision maintains specialized fleet repair capabilities designed to support commercial operators and business vehicle management programs. Company materials indicate the fleet division supports collision repair, maintenance coordination, detailing, and operational repair management services.

The company?s public-facing educational content has also expanded in recent months through articles and newsroom publications focused on collision repair timelines, OEM parts, dent repair methods, insurance processes, and repair shop evaluation guidance. These resources are intended to provide drivers with clearer information about the repair process while reinforcing the importance of certified repair standards and vehicle safety procedures.

Industry recognition has also contributed to the company?s growing profile. Publicly available information connected to the business references I-CAR Gold Class recognition, workforce development partnerships, and leadership recognition connected to founder Kyle Al-Rifai.

Swift Collision operates from its Broken Arrow facility located at 20701 E 81st St S and continues to support drivers seeking manufacturer-aligned repair procedures and modern repair technologies.

More information about Swift Collision?s certified repair programs can be found at Swift Collision. Additional company updates and organization information are available through the company?s LinkedIn profile.

About Swift Collision

Swift Collision is a collision repair company based in Broken Arrow, Oklahoma. The company provides OEM-certified collision repair, paintless dent repair, electric vehicle repair, ADAS calibration, auto glass services, towing coordination, fleet solutions, and customer support services designed to simplify the repair experience for vehicle owners.

###

For more information about Swift Collision, contact the company here:Swift CollisionKyle918-622-7996Kyle@swiftcollision.com20701 E 81st St S, Broken Arrow, OK 74014

Swift Collision

Swift Collision provides factory-certified collision repair, paint, and dent removal using OEM-approved methods and advanced technology. We work with all insurers and back every repair with a lifetime warranty.

Website: https://swiftcollision.com/

Email: Kyle@swiftcollision.com

Phone: 918-622-7996