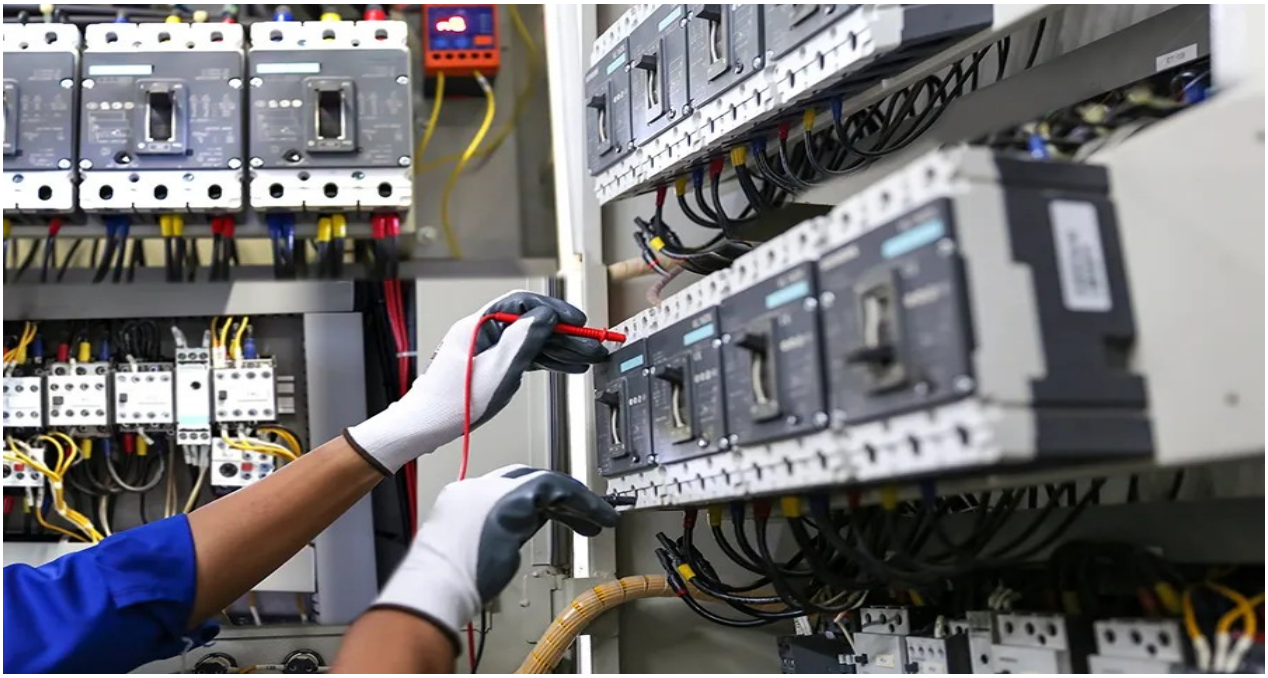


Bow Tie Solutions Expands Commercial Electrician Services Throughout Northwest Arkansas

June 18, 2026

PEA RIDGE, AR - June 18, 2026 -

Bow Tie Solutions, a licensed electrical contracting company serving Northwest Arkansas for over four decades, announces the expansion of its commercial electrical services to meet growing demand from businesses across Benton, Madison, and Washington counties. The company's enhanced service offerings address the increasing need for reliable electrical infrastructure as the region experiences continued commercial development.

The expansion enables Bow Tie Solutions to provide comprehensive electrical solutions for commercial properties ranging from retail establishments to industrial facilities. With a team of licensed electricians available around the clock, the company now offers expanded capabilities in electrical installations, preventive maintenance programs, lighting system upgrades, and emergency response services for businesses throughout the region.

"Northwest Arkansas continues to experience significant commercial growth, and businesses need electrical

contractors who understand both current safety standards and the unique demands of commercial operations," said Bill Towler, spokesperson for Bow Tie Solutions. "Our expanded services ensure that local businesses have access to reliable electrical expertise whenever they need it, whether for routine maintenance or emergency repairs."

As a Bowtie Solutions Commercial Electrician serving the region, the company brings over 40 years of experience to each project. The expansion includes enhanced capabilities in panel and circuit upgrades, energy-efficient lighting design, and specialized electrical systems for industrial applications. The company maintains full licensing and insurance coverage while offering transparent, upfront pricing for all commercial projects.

The expanded services come as businesses throughout Northwest Arkansas face increasing demands for electrical reliability and efficiency. Commercial properties require specialized electrical expertise to maintain operations, ensure safety compliance, and minimize downtime. Bow Tie Solutions addresses these needs through comprehensive electrical services that include initial installations, ongoing maintenance, and 24-hour emergency response.

Beyond traditional electrical work, the company also provides generator maintenance and installation services, automated gate systems, metal fabrication, and portable welding services. These additional capabilities allow businesses to work with a single contractor for multiple infrastructure needs, streamlining project management and ensuring consistent quality across different service areas.

The company's service area encompasses major commercial centers including Fayetteville, Springdale, Rogers, and Bentonville, along with surrounding communities throughout Benton, Madison, and Washington counties. Each project begins with a free written estimate, allowing businesses to understand costs before work begins.

Through Bowtie Solutions Expert Electrical Services, the company emphasizes safety, efficiency, and reliability in every project. The expansion reinforces the company's commitment to supporting local business growth by providing essential electrical infrastructure services that meet the highest industry standards.

Bow Tie Solutions operates as a locally-owned electrical contracting company based in Pea Ridge, Arkansas. The company specializes in commercial, industrial, and residential electrical services, maintaining a team of licensed electricians available for both scheduled projects and emergency response throughout Northwest Arkansas.

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For more information about Bow Tie Solutions, contact the company here:Bow Tie SolutionsBill Towler(479) 426-4740hellowbowtiesolutions@gmail.comBow Tie SolutionsPea Ridge, AR 72751

Bow Tie Solutions

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