

Argan Products International Reports Growing Demand for Private Label Services as Beauty Entrepreneurs Partner with ArganWholeSale.com

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Tangier, Morocco - June 09, 2026 -
Argan Products International has reported a significant increase in demand for private label argan oil services as independent beauty brands and entrepreneurs seek custom product lines to meet evolving consumer preferences for authentic, sustainably sourced ingredients.

The Morocco-based supplier, which operates through its platform ArganWholeSale.com, has experienced heightened interest from emerging beauty brands looking to develop their own argan oil product lines. This trend reflects broader industry shifts toward personalized beauty solutions and direct-to-consumer brands seeking reliable suppliers with established quality control systems.

"The beauty industry landscape has transformed dramatically as entrepreneurs recognize the potential of private label manufacturing to bring their visions to market," said Mo Boukadid, spokesperson for Argan Products International. "We are seeing increased demand from brand founders who understand that

partnering with an established supplier allows them to focus on brand development and marketing while ensuring product quality and consistency."

The company's private label program provides comprehensive support for brands at various stages of development, from startup ventures to established companies expanding their product lines. Services include custom formulations, packaging solutions, and flexible volume options designed to accommodate different business scales and growth trajectories.

Argan Products International maintains direct relationships with cooperatives in Morocco, overseeing the entire production process from harvesting through cold-pressing and quality control. This vertical integration enables the company to provide batch traceability and documentation that meets international standards, particularly important for brands targeting markets with stringent regulatory requirements.

The surge in private label interest coincides with consumer demand for transparency in beauty product sourcing and manufacturing. Beauty entrepreneurs are increasingly seeking suppliers who can provide detailed documentation about ingredient origins and processing methods, requirements that have become essential for building consumer trust in new brands.

Through ArganWholeSale.com argan oil private label services, the company supports brands with end-to-end solutions that address common challenges faced by emerging beauty businesses. These include managing supply chain logistics, maintaining consistent product quality, and navigating international shipping requirements from Morocco.

The company's EcoCert certified organic argan oil has become particularly attractive to brands positioning themselves in the clean beauty segment. This certification provides third-party validation that resonates with consumers seeking products free from synthetic chemicals and produced through sustainable methods.

Argan Products International offers multiple packaging options to accommodate different brand strategies, from bulk containers for manufacturers to shelf-ready products for retailers. The company provides argan oil in various container sizes, including one-liter bottles, five-gallon containers, and 55-gallon drums, allowing brands to select options that align with their production needs and inventory management strategies.

About Argan Products International

Argan Products International specializes in supplying premium argan oil directly from Morocco to brands, manufacturers, and distributors worldwide. The company works closely with trusted cooperatives to ensure

consistent quality and authenticity while maintaining full oversight of harvesting, cold-pressing, and quality control processes. Through its comprehensive wholesale and private label programs, the company supports businesses of all sizes with reliable supply, competitive pricing, and transparent sourcing practices.

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Argan Products International

Argan Products International is an argan oil wholesaler for the most premium quality bulk argan oil worldwide. We are shipping wholesale argan oil worldwide in different packages from jars, bottles, gallons to containers.

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