MidSolid Press and Pour Updates Production Process to Meet Client Specifications for Solid Shampoo and Conditioner Bars

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MidSolid Press and Pour, a Colorado contract manufacturer of solid shampoo and conditioner bars, has completed a series of production refinements aimed at meeting the requirements set by the brands it manufactures for. The changes center on consistency, formulation accuracy, and repeatability across production runs, and address a concern frequently raised by brand owners who move a custom product from a single approved sample into an ongoing commercial supply.

The refinements come at a point when more personal care companies are shifting from liquid formats to solid alternatives, a transition that places added demands on manufacturing consistency. Brands that order solid bars expect each reorder to match the first, from color and fragrance to weight and texture. Variation between batches, a recurring issue in custom manufacturing, can complicate retail relationships and affect how a young product line is received. The updated process at MidSolid Press and Pour is intended to reduce that variation across orders, regardless of how many times a product is produced.

Central to the changes is a standardized batch protocol in which each production run is compared against an

approved reference, internally referred to as the master batch. Color is matched by hand and checked against this reference to ensure successive runs remain visually consistent, a step that carries greater weight as brands extend product lines across multiple bar types. Temperature is monitored during processing, a control relevant to conditioner bars, where the formulation responds to heat. The use of a fixed reference standard, together with tighter process control, is intended to keep bars consistent in appearance from one order to the next.

The company maintains a weekly production capacity of 35,000 bars and accepts custom orders beginning at a minimum of 5,000 units, a structure intended to remain workable for emerging brands while supporting the volumes required by larger personal care companies. The updated process is intended to hold the same standard of consistency whether a client orders the minimum quantity or commissions a larger run, so that consistency does not decline as order volume rises. The range allows a brand to begin with a modest commercial run and increase volume over time while maintaining the same specifications.

Formulation flexibility is part of the company's manufacturing model. MidSolid Press and Pour produces sulfate-free, syndet, and combination bar systems, and works with a range of conditioning agents including BTMS-25, BTMS-50, Cetearyl Alcohol, DL-Panthenol, Polyquaternium-7, and Stearamidopropyl Dimethylamine. Brands without an existing recipe can develop a formulation with the company's team, while those with proprietary formulas can have them produced to specification. The recent changes carry into this development stage, where an approved formulation is matched against the master batch reference used in production, so that later runs are measured against the same standard.

Creighton Thomas, owner of MidSolid Press and Pour, said the focus on repeatability reflects how the solid bar market has developed. "The quality of a solid bar is judged in the space between batches, not in a single good run, and that is where the work of contract manufacturing sits," Thomas said. "A brand needs to know that the bar reaching a customer this year matches the one that launched the line."

Demand for solid personal care products has grown steadily, with much of the recent activity coming from the hospitality sector. Hotels, resorts, and short-term rental operators have been replacing single-use plastic toiletry bottles with solid amenities, prompted by sustainability commitments and a growing set of state and local regulations that restrict miniature plastic containers. The shift has broadened the customer base for solid bar manufacturers beyond independent beauty labels to include hospitality suppliers that require repeatable, high-volume production.

The production changes also reflect the regulatory environment now shaping the personal care sector, where manufacturers and brand owners face higher expectations for consistency and process control. Producing each run against an approved reference is intended to keep a product's appearance consistent from one order to the next, which supports brands that must account for how their products are made.

For brands considering solid formats, the changes are intended to reduce a difficulty that has often accompanied the move from liquid to solid manufacturing, namely the risk that a product changes in appearance or performance between its first run and later reorders. Consistency across batches has become a common consideration for brands building product lines that depend on a repeatable result, and it is one of the measures by which contract manufacturers in the category are assessed.

MidSolid Press and Pour is a Colorado-based contract manufacturer of solid shampoo bars, conditioner bars, and related solid personal care products. The company serves independent beauty brands, hospitality operators, and established personal care companies, and provides private-label and custom manufacturing, supported by formulation development, hand color matching, and batch production, all measured against an approved reference. Additional information is available at midsolid.com.

Media Contact: Creighton Thomas, MidSolid Press and Pour, Highlands Ranch, Colorado. Email: ILove@ColoradoSoap.com. Phone: 484-469-7627.

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For more information about MidSolid Press & Pour, contact the company here:MidSolid Press & PourSoap Master Creighton(484) 469-7627ILove@ColoraradoSoap.com362 Mountain Chickadee Rd Highlands Ranch, Colorado 80126

MidSolid Press & Pour

We LOVE making custom soap, and it's what we do best! About Custom Soap Colorado. Our goal is to make your unique bar of soap and help you tell your story. To us, soap-making is an art, a science, and a business.

Website: https://midsolid.com/

Email: ILove@ColoraradoSoap.com

Phone: (484) 469-7627