Hancock Renovation Expands Bathroom Remodeling Services to Cohasset

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QUINCY, MA - July 02, 2026 -
Hancock Renovation South Shore has expanded its bathroom remodeling services for homeowners in Cohasset, Massachusetts. The licensed and insured firm announced the expansion in June 2026, citing growing local demand for accessible, aging-in-place layouts and spa-style upgrades. The move gives Cohasset residents access to a dedicated design-and-build team for projects ranging from full bathroom renovations to shower and tub conversions.

The expansion responds to shifts documented across the home improvement sector. In the 2025 U.S. Houzz Bathroom Trends Study, 84 percent of homeowners said they hired a professional for their most recent bathroom project, and more than two-thirds, 68 percent, factored accessibility or special needs into the work, up four percentage points from the prior year. Bathrooms and kitchens remained the most frequently renovated rooms in the home. Hancock Renovation South Shore said its expanded Cohasset offering is built around that demand, pairing in-house designers, engineers, and contractors on each project.

Other findings from the same study point to the kind of work the company is taking on. More than a third of renovated bathrooms, 36 percent, now include wellness features such as upgraded lighting and soaking or

spa tubs, and wet rooms have climbed to roughly one in six projects. Median spending on bathroom renovations reached about $13,000 in 2024. Hancock Renovation South Shore said those preferences track closely with the requests it receives from Cohasset homeowners.

The trend reflects broader demographic change, according to the study's authors. Houzz staff economist Marine Sargsyan has attributed the rising focus on accessible bathrooms to an aging population and shifting household needs, with more homeowners working with professionals to build in features that keep a bathroom usable as circumstances change. Hancock Renovation South Shore said that outlook matches what it hears during consultations in Cohasset, where requests increasingly center on safety and long-term function rather than appearance alone.

"Homeowners in Cohasset are asking for bathrooms that work for the long term, not just for today," said Bob Dougherty, Owner of Hancock Renovation South Shore. "That means curbless showers, better lighting, and layouts that can adapt as families change. Our role is to handle the design, permitting, and construction so the process stays predictable from the first consultation to the final walkthrough."

Founded more than a decade ago and based in nearby Quincy, Hancock Renovation South Shore has completed hundreds of remodeling projects across the South Shore, including kitchens, basements, and home additions. For Cohasset bathrooms, the company's work spans custom design, full renovations, shower and tub conversions, and higher-end finishes such as freestanding tubs and custom cabinetry. Each project is carried out by licensed, insured professionals working under a written contract.

The company expects demand for adaptable bathrooms to continue as the region's homeowners plan for longer stays in their houses. "We are seeing fewer purely cosmetic projects and more renovations that change how a bathroom functions," said Dougherty. "Families want a space that still works for them in ten or fifteen years, and that shapes everything from the floor plan to the fixtures we recommend." The firm said it plans to keep its Cohasset capacity focused on full renovations and conversions rather than high-volume, standardized work.

Consultations for the expanded service are available now to homeowners in Cohasset and neighboring South Shore communities. Each project begins with a design phase and a written estimate, followed by permitting and construction managed by the company's own crews. Hancock Renovation South Shore carries liability insurance and completes work under a formal contract, and its staff hold the licenses required by state and local authorities.

Cohasset homeowners can learn more about the company's bathroom remodeling services or request a

consultation at https://www.southshorehomeremodel.com/bathroom-remodel-cohasset-ma/ or at https://www.southshorehomeremodel.com. The company can also be reached by phone at 781-512-6122.

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South Shore Home Remodel

South Shore Home Remodel is a Quincy, MA home remodeling contractor specializing in kitchen, bathroom, basement, and second-story additions. Serving the South Shore for 10+ years. Learn more at southshorehomeremodel.com

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