



## **Industrial Applications Inc. Emphasizes Critical Role of Surface Preparation in Polished Concrete Projects**

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Industrial Applications Inc., a Memphis-based concrete flooring specialist serving commercial and industrial clients since 1989, is highlighting the fundamental importance of comprehensive surface preparation in delivering high-quality polished concrete installations across manufacturing facilities, warehouses, and commercial spaces nationwide.

The company, which has transformed thousands of square feet of warehouse and industrial space into durable, non-slip surfaces, maintains that proper surface preparation for polished concrete represents the most critical phase in any flooring project. This preparatory work includes addressing cracks, repairing joints, and leveling uneven sections before the polishing process begins.

"Surface preparation is where successful polished concrete projects are made or broken," said Bridget DiCello, spokesperson for Industrial Applications Inc. "When we encounter floors with existing damage, joint deterioration, or uneven surfaces, our preparation team addresses these issues comprehensively before any

polishing begins. This attention to detail during the preparation phase ensures the final polished surface will maintain its integrity and appearance for years to come."

Unlike many flooring contractors who subcontract portions of their work, Industrial Applications Inc. employs all team members directly, ensuring consistent quality control throughout each project phase. This approach allows the company to maintain the same experienced, reliable team across projects, from initial surface assessment through final polishing.

The company's polished concrete services have been implemented in diverse commercial settings, including stadiums, manufacturing facilities, and large-scale warehouses. These installations provide clients with surfaces that rival the appearance of polished marble or granite while offering superior durability and stain resistance. The resulting floors are easier to maintain than traditional flooring options and provide a bright, professional appearance that enhances workplace environments.

Industrial Applications Inc. recently completed significant projects including the restoration of nearly 14,000 square feet of service bay flooring at an automobile dealership and the transformation of approximately 4,000 square feet at the historic Peabody Hotel. These projects demonstrate the company's capability to handle both industrial-scale installations and specialized commercial applications.

The environmental benefits of polished concrete also align with growing sustainability initiatives in commercial construction. By utilizing existing concrete substrates and applying low-VOC sealers, the process reduces material waste and minimizes environmental impact compared to traditional flooring replacement options.

The company shares project updates and industry insights through its LinkedIn profile, where it connects with over 760 industry professionals and showcases completed installations. This platform allows Industrial Applications Inc. to demonstrate its expertise in various flooring solutions, including urethane coating systems, epoxy coating systems, and specialized USDA-approved coating systems for food and beverage facilities.

Industrial Applications Inc. specializes in commercial, industrial, and manufacturing flooring solutions, offering comprehensive services from initial floor evaluation through project completion. The company serves clients throughout Tennessee, Mississippi, Arkansas, and beyond, providing tailored flooring solutions that meet specific industry requirements while delivering long-term durability and performance.

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For more information about Industrial Applications Inc., contact the company here:[Industrial Applications](#)

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## **Industrial Applications Inc.**

*Industrial Applications, a full-service contractor since 1989, specializes in epoxy flooring and polished concrete. Serving Memphis, Houston, Atlanta, and the U.S., they provide USDA-compliant coatings, joint repair, and expert hangar and plant surfacing.*

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