



## **lovemotorsports.com Expands Sport Motorcycle Inventory to Meet Growing Powersports Demand**

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lovemotorsports.com, a comprehensive powersports dealership in Homosassa, Florida, has expanded its vehicle inventory and service capabilities to address increasing consumer demand for diverse powersports options across the state. The dealership now maintains one of the region's most extensive selections of vehicles from major manufacturers including Polaris, Honda, Suzuki, Yamaha, Hammerhead Off-Road, Segway ePowersports, and Tomberlin Low Speed Vehicles.

The expansion comes as Florida's powersports market experiences sustained growth, with particular strength in personal watercraft and side-by-side vehicle segments. The dealership's enhanced inventory includes new 2026 Yamaha WaveRunner models, featuring the FX Limited SVHO and FX Cruiser SVHO, alongside an expanded selection of ATVs, UTVs, cruisers, scooters, and electric vehicles.

"The Florida powersports market continues to evolve with customers seeking both traditional and innovative vehicle options," said Chad Halleen, owner of lovemotorsports.com. "Our expanded inventory and service capabilities position us to serve everyone from weekend recreational riders to serious enthusiasts looking for performance vehicles and the latest electric powersports technology."

As one of the premier sport motorcycle dealerships in the region, lovemotorsports.com has invested in a 12-bay service department staffed by factory-trained technicians equipped with the latest diagnostic equipment. The facility services all brands sold at the dealership plus most other makes and models, offering everything from routine maintenance and tire installations to complete engine and drivetrain overhauls.

The dealership's comprehensive approach extends beyond vehicle sales to include a full parts and accessories department, clothing and apparel selection, and flexible financing options. The parts department maintains extensive in-stock inventory while also providing special order capabilities for specific customer needs.

The dealership's expanded offerings reflect broader industry trends showing increased consumer interest in recreational vehicles and outdoor activities. Personal watercraft sales have shown particular strength in Florida's year-round riding climate, while side-by-side vehicles continue gaining popularity for both recreational and utility applications.

Among Yamaha Waverunner dealerships in Florida, lovemotorsports.com distinguishes itself through its multi-brand approach and commitment to post-sale service. The dealership also carries trailers from Big Tex, World Wide, Continental, and Magic Tilt, providing customers with complete towing solutions for their powersports vehicles.

"Customer service extends far beyond the initial purchase," noted Halleen. "Whether someone needs scheduled maintenance, performance upgrades, or protective gear, our experienced team provides the expertise and support that keep riders safe and vehicles performing at their peak."

lovemotorsports.com operates from its Homosassa location, serving customers throughout central Florida and beyond. The dealership maintains active inventory updates and provides detailed vehicle specifications, financing information, and service scheduling through its digital platform. With decades of combined experience in the motorcycle and powersports industries, the dealership's staff provides expertise across all vehicle categories, from traditional motorcycles to the latest electric mobility solutions.

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For more information about lovemotorsports.com, contact the company here: Love Motorsports Chad Halleen 352-621-3678 chad.halleen@lovehonda.com 2021 S Suncoast Blvd Homosassa, FL 34448

**lovemotorsports.com**

*One of the largest motorsport dealers in Central Florida offering Polaris, Honda, Suzuki, Hammerhead Off Road,  
Yamaha WaveRunners and Segway ePowersports.*

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