



Wenzl's Collision Center Reinforces Family-Owned Repair Standards

June 15, 2026

Lincoln, NE - June 15, 2026 -

Wenzl's Collision Center is reinforcing its family-owned repair standards as vehicle owners continue looking for clear communication, reliable repair guidance, and long-term confidence after collisions and other vehicle damage.

Founded in 1971 by Donald Wenzl Sr., Wenzl's Collision Center has served drivers for more than five decades while maintaining a family-owned operating model. The company is now operated by Marty and Kelli Wenzl, who remain involved in the day-to-day customer experience and repair process.

According to the company, its approach combines long-standing local ownership with repair procedures designed for modern vehicles. As vehicle technology continues to evolve, collision and auto body repair work increasingly requires attention to manufacturer procedures, advanced vehicle systems, parts selection, and repair documentation.

Wenzl's Collision Center provides collision repair, auto body repair, paintless dent repair, glass replacement coordination, mechanical repair coordination, and customer support throughout the repair process. The company also emphasizes insurance claim guidance, estimate support, and communication intended to help vehicle owners understand the steps involved after an accident.

"Helping customers understand the repair process has always been an important part of how we operate," said Marty Wenzl of Wenzl's Collision Center. "Our goal is to combine quality repair work with honest communication so customers know what to expect from estimate to delivery."

The company's website states that Wenzl's follows OEM procedures and I-CAR guidelines, prioritizes OEM and OEM-approved parts when appropriate, and backs workmanship and paint with a Limited Lifetime Warranty for as long as the customer owns the vehicle. These standards reflect the company's broader focus on repair quality, safety, and customer accountability.

According to the company, repair planning has become increasingly important as vehicle manufacturers continue introducing advanced safety technologies, lightweight materials, and integrated electronic systems. Damage that appears limited to exterior panels may also affect components located beneath the vehicle's surface, making comprehensive inspections an important part of the repair process.

Wenzl's Collision Center states that modern repairs often involve coordination between multiple repair disciplines, including body repair, refinishing, parts sourcing, mechanical evaluations, and insurance documentation. The company says maintaining an organized repair workflow helps support repair accuracy while keeping customers informed about repair progress and potential adjustments to repair timelines.

Wenzl's Collision Center also highlights the role of owner involvement in its customer service model. The company presents its family-owned structure as part of a hands-on approach to estimates, repair planning, insurance communication, and final vehicle delivery.

As collision repair becomes more technical, the company says customers increasingly benefit from repair shops that can explain hidden damage, repair requirements, parts options, and insurance-related questions. Wenzl's Collision Center provides educational resources and frequently asked questions to help customers better understand common repair topics.

The company notes that vehicle owners frequently encounter unfamiliar terminology following an accident, including discussions involving repair estimates, supplemental repairs, OEM procedures, replacement parts, and insurance approvals. Providing information about these topics remains part of Wenzl's broader effort to help customers make informed decisions throughout the repair process while understanding how repairs are planned and completed.

The company continues to serve vehicle owners seeking repair support after accidents, hail damage, dents, paint damage, and exterior vehicle concerns. Its service model is built around repair planning, customer communication, and long-term confidence in completed work.

More information about the company is available through Wenzl's Collision Center. Additional company updates are available through Wenzl's Collision Center on Facebook.

About Wenzl's Collision Center

Wenzl's Collision Center is a family-owned collision and auto body repair company founded in 1971. The company provides collision repair, auto body repair, paintless dent repair, insurance claim support, estimate guidance, and related vehicle repair services.

###

For more information about Wenzl's Collision Center, contact the company here: Wenzl's Collision Center Kelli & Martin Wenzl (402) 466 0821 kwenzl@wenzlcc.com 4515 N 62nd St, Lincoln, NE 68507

Wenzl's Collision Center

Wenzl's Collision Center has provided trusted collision repair in Lincoln, NE since 1971. Family-owned and OEM-focused, we deliver expert auto body repair, precision painting, insurance assistance, and honest service you can trust.

Website: <https://wenzlcc.com/>

Email: kwenzl@wenzlcc.com

Phone: (402) 466 0821

