



## **Bowling RVs Supports Care Camps Foundation During June Fundraising Effort**

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Bowling RVs has joined the Care Camps Foundation's national initiative this June to help send children with cancer to medically supervised camps. The dealership is accepting community donations and contributing \$100 for every new or used RV sold throughout the month, while also matching donations up to a total of \$5,000 to amplify support for the program.

The Care Camps Foundation provides free camping experiences for children facing cancer, offering a supportive environment where participants can enjoy typical camp activities under medical supervision. These programs foster friendship, resilience, and a sense of normalcy during challenging times for young campers and their families. Bowling RVs' participation aligns with broader industry efforts to give back to communities across the country during the summer months when outdoor activities are prominent.

The month-long effort encourages local residents in Southeast and Central Iowa to contribute either in person at the dealership or through designated channels. Each RV sale triggers an automatic donation from Bowling RVs, and the matching commitment provides additional impact up to the \$5,000 cap. This structure aims to maximize funds directed toward enabling more children to attend camp sessions.

A representative from the Care Camps Foundation emphasized the value of such partnerships. "Programs like this one with local RV dealers allow us to extend meaningful outdoor experiences to more children who benefit greatly from the support and camaraderie found at camp," the representative said.

Adam Bowlings, Sales Manager and Vice President of Bowling RVs, highlighted the connection between the dealership's work and community support. "Many families who visit us enjoy creating memories through RV travel, and supporting Care Camps extends that spirit of adventure to children facing health challenges. Our team is proud to facilitate these contributions while helping ensure vehicles are prepared for safe trips," McConnell said.

Bowling RVs continues to emphasize safe and responsible RV use alongside its community involvement. Service technicians provide guidance on vehicle maintenance and preparations that support reliable travel, including during summer outings. The dealership's location in Ottumwa serves a broad region, making participation accessible for many Iowa residents.

Bowlings added further context from daily operations. "Understanding vehicle capabilities and performing proper checks contributes to confident travel. When June purchases also support Care Camps, it creates opportunities for the RV community to give back while exploring parks and campgrounds in the Midwest," he noted.

The initiative runs through the end of June, with a special sales event scheduled for June 10 through 13 featuring food and drinks on select days to encourage community engagement. Donations collected during this period, combined with per-sale contributions and the match, are expected to generate meaningful support for Care Camps programs. Exact impact will depend on participation levels, with all funds going directly to the foundation's mission.

Bowling RVs has established itself as a valuable resource for diverse recreational vehicle needs in the region, offering comprehensive sales, service, and parts support. The dealership's ongoing involvement in the Care Camps effort further underscores its vital role in both facilitating outdoor recreation and contributing to local and national causes that significantly benefit children.

As summer progresses, such meaningful collaborations highlight the positive role the entire RV industry can play in supporting vital health-focused programs. Bowling RVs remains steadfastly focused on providing high-quality options and expert assistance to customers, while actively participating in initiatives that strengthen community ties and foster lasting relationships.

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For more information about Bowling RVs, contact the company here: Bowling RVs Randy  
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## **Bowling RVs**

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