

Campbell RV Emphasizes Family Legacy in Supporting Florida RV Market

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Campbell RV, a family-owned RV dealership in Sarasota, continues its longstanding role in the Florida recreational vehicle sector. With a history spanning more than 90 years in the Sarasota area, the company provides sales, service, parts, and consignment services amid sustained interest in RV lifestyles reported in local business coverage.

The dealership traces its origins to 1923, when the Campbell brothers relocated from Alabama to Sarasota and engaged in construction projects. Subsequent generations built expertise in automotive repairs and dealership operations. Kevin Campbell entered the RV business in the early 1990s, shifting the family focus to recreational vehicles while preserving multi-generational knowledge of the region.

According to reporting in the Florida Business Observer, Campbell RV has experienced sales growth across customer groups from millennials to baby boomers. The publication noted double-digit annual growth in recent years, attributed in part to broader market expansion and the dealership's operational developments.

Campbell RV offers new and pre-owned RVs from manufacturers including Forest River. The inventory encompasses various configurations suitable for different needs. The company also maintains a full-service center opened in 2000, where technicians perform maintenance and repairs on engines, drivelines, bodies, roofs, and related systems. Parts and accessories support owners regardless of purchase location.

A consignment program assists sellers by managing marketing, test drives, and paperwork. Financing options through lender relationships accommodate diverse buyer situations. These services contribute to the dealership's position within the year-round Florida RV community.

"Our family's multi-generational presence in Sarasota has shaped our approach to the RV business," said Kevin Campbell, Marketing Manager at Campbell RV. "We draw on that background to provide consistent service that addresses the practical needs of RV owners in the area."

Campbell added, "As the market evolves with participation from a range of age groups, our team focuses on reliable operations across sales, service, and support functions to help meet those demands."

The dealership's service capabilities include routine maintenance and more extensive repairs, with technicians trained for various RV systems. Facilities support both chassis and coach work. This infrastructure enables the company to assist owners in maintaining their vehicles for ongoing use.

Campbell RV's operations reflect adaptations over time, including the addition of new RV sales and a Forest River partnership. The business emphasizes transparency in transactions and support for the full spectrum of ownership experiences. Local coverage highlights the role of dedicated staff and updated facilities in the company's trajectory.

As interest in RV travel persists, RV dealerships like Campbell RV serve as resources for both new entrants and experienced users. The consignment program facilitates market circulation of pre-owned units, while service offerings help sustain vehicle readiness. These elements align with the dealership's established presence in southwest Florida.

The company's background encompasses transitions from early automotive roots through decades of family involvement. Kevin Campbell and his wife Wanda lead current operations, building on contributions from previous generations. This continuity informs the dealership's methods in a dynamic industry segment.

Campbell RV participates in the regional economy by connecting buyers and sellers and supporting vehicle upkeep. Its services address needs that arise throughout the ownership cycle, from initial acquisition to ongoing maintenance. The dealership's location facilitates access for residents across the Sarasota area and beyond.

Through its various departments, Campbell RV addresses aspects of RV ownership observed in the Florida market. The combination of historical perspective and current capabilities positions the company within the broader recreational vehicle landscape.

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For more information about Campbell RV, contact the company here: [Campbell RV Kevin Campbell](mailto:info@campbellrv.com) 941-342-4330 info@campbellrv.com 617 Cattlemen Rd, Sarasota, FL 34232

Campbell RV

Our family has been serving South Florida's transportation needs for more than 80 years. We hope to earn your business, too! Our goal is to meet your RV service needs first, even if you purchased your RV somewhere else.

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