



## **Brinton Vision Publishes Article on LASIK Pricing Transparency in St. Louis, Missouri**

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Brinton Vision, a LASIK surgeon in St. Louis, Missouri, has published a new patient education article examining how advertised LASIK rates compare to the full cost of refractive surgery. The article, titled "How Choosing the Cheapest Vision Correction Provider in St. Louis Can Lead to Costly Regrets," reviews what discount LASIK pricing typically includes and what is often excluded from those figures. The article is intended to help prospective patients in the St. Louis region evaluate providers with a clearer understanding of pricing structures, diagnostic technology, and postoperative care.

The article documents that advertised starting rates for LASIK can appear as low as \$299 or \$499 per eye in regional advertising, but notes that such figures frequently reflect limited technology tiers, exclude add-on costs, or apply on a per-eye rather than per-procedure basis. The U.S. Food and Drug Administration, which regulates the laser systems used in refractive surgery as Class III medical devices, publishes consumer guidance advising prospective LASIK patients to confirm the specific technology being used, the surgeon's experience and case volume, and the scope of pre- and postoperative care before committing to a procedure. The American Academy of Ophthalmology maintains patient resources on evaluating LASIK providers through its EyeSmart public education program, and the American Society of Cataract and Refractive

Surgery publishes practice guidelines for member surgeons performing refractive procedures. The Brinton Vision article identifies cost-cutting practices consistent with those regulatory and professional-society concerns, including older laser platforms that do not qualify for current FDA-cleared treatment protocols, abbreviated pre-operative examinations that omit advanced corneal mapping, and reduced direct surgeon involvement during the consultation process. The article also notes that enhancement surgeries for undercorrected results can cost nearly as much as an original procedure, and that follow-up management for issues such as persistent dry eye or night-vision disturbances is not always included in the initial quoted price.

At Brinton Vision, pricing for LASIK surgery, SMILE eye surgery, PRK, and Custom Lens Replacement is described as all-inclusive, with rates ranging from \$2,200 to \$8,200 per eye depending on the indicated procedure. All diagnostic testing, the surgical procedure itself, and a defined postoperative care schedule are included in the quoted price, and the practice does not tier its pricing by technology platform. The practice accepts flexible spending account and health savings account funds, and financing is available through third-party lenders. The Brinton Vision Ocular Analysis, the practice's diagnostic protocol, is a comprehensive nine-test evaluation designed to confirm candidacy before any procedure is scheduled. The evaluation assesses factors such as corneal thickness, tear film function, pupil size, and higher-order optical aberrations. Equipment used in the analysis includes anterior segment optical coherence tomography, specular microscopy with the NIDEK CEM-530, wavefront aberrometry, and Haag-Streit Lenstar optical biometry. Patients in St. Charles, Clayton, and Chesterfield seeking LASIK, SMILE, EVO ICL, PRK, Custom Lens Replacement, or Light Adjustable Lens procedures use the analysis to determine which option corresponds to their corneal anatomy and visual goals.

Corporate chains and high-volume centers are typically structured around a single pricing model and, in many cases, a narrow set of procedures," said Dr. Jason P. Brinton, MD, board-certified ophthalmologist and founder of Brinton Vision. "At a boutique practice, the surgeon personally reviews each diagnostic finding and recommends the procedure suited to the patient's eyes, rather than fitting every patient into the same approach." Dr. Brinton is a Harvard Medical School graduate, fellowship-trained in cornea and refractive surgery under Dr. Dan Durrie, and board certified by the American Board of Ophthalmology. He is a third-generation St. Louis ophthalmologist and a founding member of the Refractive Surgery Alliance.

Brinton Vision is located at 555 N New Ballas Road, Suite 310, St. Louis, Missouri 63141, and serves patients from across eastern Missouri and the greater metropolitan region. Driving directions to the practice from downtown St. Louis are available through Google Maps. The practice has been recognized as the St. Louis Magazine A-List #1 LASIK Center in multiple years and has received the St. Louis Post-Dispatch Headliner Award for Best LASIK and Vision Correction in multiple years.

Additional information on LASIK surgery, SMILE eye surgery, PRK, EVO ICL, and Custom Lens Replacement at Brinton Vision in St. Louis is available at [brintonvision.com](http://brintonvision.com), and the practice's Google Business Profile, which includes hours, patient reviews, and location details, can be accessed through Google Maps. The new pricing transparency article joins the practice's broader patient education library, which covers candidacy evaluation, procedure selection, and postoperative expectations. Brinton Vision will continue to publish resources for prospective patients researching refractive surgery options.

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For more information about Brinton Vision, contact the company here: Brinton Vision Jason Brinton 314-375-2020 [info@brintonvision.com](mailto:info@brintonvision.com) Brinton Vision 555 N New Ballas Rd Ste 310 St. Louis, MO 63141

## **Brinton Vision**

*As a leading LASIK St Louis laser eye surgery facility, Brinton Vision helps patients find visual freedom through LASIK eye surgery and its six modern variations, including SBK, SMILE, Visian ICL, KAMRA Inlay, RLE and the Toric ICL.*

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