



## **IntroDrink Expands Natural Superfoods and Cosmetics Range to Meet Growing Swiss Wellness Demand**

*June 22, 2026*

Zurich, Zurich - June 22, 2026 - PRESSADVANTAGE -

IntroDrink, the Swiss online destination for premium natural supplements and wellness products, has announced an expansion of its product offerings to address increasing consumer interest in natural health solutions across Switzerland. The company has enhanced its selection of superfoods, adaptogenic herbs, and natural cosmetics to meet the evolving needs of health-conscious Swiss consumers.

The expansion comes as Swiss consumers increasingly prioritize natural alternatives to synthetic supplements, with particular interest in immune support, fitness nutrition, and beauty-from-within solutions. IntroDrink has responded by curating an extensive range of scientifically-backed natural products, from traditional superfoods like spirulina and chlorella to innovative adaptogenic mushroom supplements including lion's mane and reishi.

Recent IntroDrink findings indicate that Swiss consumers are particularly interested in products that combine traditional wellness wisdom with modern nutritional science. The company has observed growing demand for

collagen peptides, bioavailable magnesium citrate, and vitamin D3+K2 combinations, reflecting a more sophisticated understanding of nutritional supplementation among consumers.

The expanded product line includes comprehensive categories spanning immune system support, fitness and performance nutrition, beauty and anti-aging supplements, detoxification products, sleep and relaxation aids, and natural cosmetics. Each product category features carefully selected ingredients known for their purity and bioavailability, ensuring optimal absorption and effectiveness.

IntroDrink's natural cosmetics collection has been particularly well-received, featuring traditional products such as tallow-based skincare, Aleppo soap, and organic plant oils including argan and jojoba. These products represent a return to time-tested natural beauty solutions that complement the company's internal wellness supplements.

The fitness and performance category addresses the needs of Switzerland's active population with clean nutrition options including plant-based proteins, amino acid complexes, and electrolyte formulations. IntroDrink fitness nutrition products are designed to support both professional athletes and recreational fitness enthusiasts seeking natural performance enhancement without synthetic additives.

Education remains central to IntroDrink's mission, with the company maintaining an informative blog that provides science-based health content. Topics range from the role of specific vitamins in immune function to the benefits of adaptogenic herbs for stress management. This educational approach helps consumers make informed decisions about their wellness routines.

The company has also introduced curated wellness bundles that combine complementary products for specific health goals. These bundles simplify the selection process for consumers new to natural supplementation while offering convenient solutions for experienced users seeking comprehensive wellness support.

IntroDrink emphasizes the importance of third-party testing and quality certification for all products in its catalog. The supplements are manufactured in facilities that adhere to strict quality standards, with many products featuring organic certification and vegan formulations to accommodate diverse dietary preferences.

Based in Switzerland, IntroDrink operates through its online platform at [introdrink.ch](https://introdrink.ch), offering fast delivery throughout the country. The company specializes in premium natural dietary supplements, superfoods, and natural cosmetics, with a focus on products that are scientifically validated, sustainably produced, and free from artificial additives. The carefully curated selection reflects the company's commitment to providing Swiss

consumers with access to the highest quality natural health products available in the market.

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For more information about IntroDrink.ch, contact the company here: IntroDrink.chkontakt (at) introdrink.chkontakt@introdrink.ch

## **IntroDrink.ch**

*Swiss premium supplements and natural health products. Vitamins, minerals, superfoods, natural cosmetics, and wellness bundles at [introdrink.ch](https://introdrink.ch).*

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