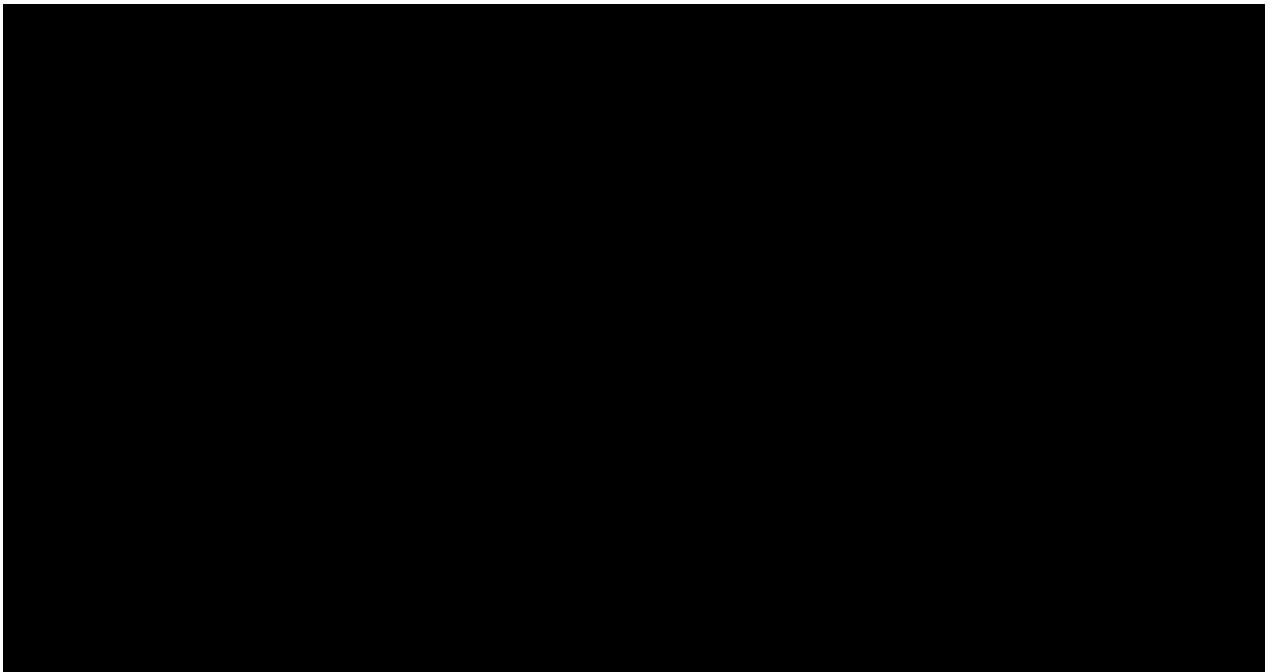




Mixed Media Creations Wins Two National Awards for Christine Cashen Brand Campaign and Website Experience

June 22, 2026

FLOWER MOUND, TX - June 22, 2026 -

Mixed Media Creations is proud to announce that the agency has received two national awards for its fully custom brand and website experience created for nationally recognized speaker, author, and humorist Christine Cashen.

MMC received an Award of Excellence from The 32nd Annual Communicator Awards for its integrated, multi-channel branding campaign for Christine Cashen. The agency was also named a winner in the Professional Services category at the 18th Annual Web Excellence Awards for the custom Christine Cashen website.

Together, these honors recognize the strategy, creativity, design, development, and storytelling behind a brand transformation built to capture Christine's unmistakable energy, humor, and authenticity across every touchpoint.

The Communicator Awards recognize excellence, effectiveness, and innovation across all areas of

communication, honoring companies, agencies, organizations, and independent creators of all sizes. This year's competition received more than 3,000 entries from ad agencies, global brands, digital agencies, production studios, in-house creative and communications teams, graphic designers, design firms, and public relations firms.

The Award of Excellence is the highest honor awarded by The Communicator Awards, with winning entries generally receiving a score of 9 or above on a 10-point scale. Entries are reviewed by the Academy of Interactive & Visual Arts, an invitation-only body of more than 1,100 industry leaders from acclaimed brands, institutions, and agencies.

The Web Excellence Awards run each year and recognize teams doing notable work in web development and digital design. MMC's recognition in the Professional Services category celebrates the Christine Cashen website as a fully custom digital experience designed to bring personality, clarity, and connection to the forefront.

"Christine Cashen is one of those rare people whose personality fills a room before she even says a word," said Susie Carter, Founder and President of Mixed Media Creations. "Our job was to make sure her brand and website did the same. From the visual identity to the full digital experience, photography, video, and multi-channel campaign elements, every piece was built to feel unmistakably Christine, smart, funny, approachable, and full of energy. We are honored that both The Communicator Awards and Web Excellence Awards recognized the heart and strategy behind this work."

Christine Cashen is a Certified Speaking Professional, CPAE Speaker Hall of Fame inductee, author, and one of the most engaging voices in the speaking industry. Known for her humor, quick wit, practical insight, and ability to connect with audiences, Christine's brand needed a visual and digital presence that reflected the full experience of seeing her in action.

Mixed Media Creations developed a fully custom branding and website experience designed to bring that personality to life across every touchpoint. The campaign included brand strategy, visual identity, website design and development, digital design, photography, and video production. Each element was created to capture Christine's energy, humor, and authenticity while building a polished, professional platform that supports her speaking business and connects with event planners, organizations, and audiences.

The result is a brand and website experience that feels as vibrant and memorable as Christine herself.

As the Communicator Awards team shared, "That is what well-said work looks like, and we are honored to recognize it." That phrase carries special meaning for this project, as Christine's work has earned her a place in the CPAE Speaker Hall of Fame, where the right words, delivered with humor and heart, are

everything.

“We loved the “Well-Said” message because it could not be more fitting,” Carter added. “Christine has built a career around saying the right thing in the right way, and this campaign gave us the opportunity to visually and digitally translate that gift into a brand experience. To also have the website recognized by the Web Excellence Awards makes this moment even more meaningful for our team.”

The 32nd Annual Communicator Awards named Excellence and Distinction winners across industries and borders, with this year’s Award of Excellence winners including organizations such as The Walt Disney Company, PepsiCo, PwC, Special Olympics, Marriott International, Lenovo, Penn Medicine, and many others.

Mixed Media Creations is honored to stand among this year’s winners and proud to continue creating work that cuts through the noise, connects with audiences, and delivers meaningful results.

About Mixed Media Creations

Founded in 2007 by Susie Carter, Mixed Media Creations is a woman-owned, full-service design and marketing agency serving clients across the United States. Known for its creative strategy, thoughtful design, and white-glove service, MMC partners with organizations to create meaningful brand experiences across print, digital, web, photography, video, promotional products, signage, and more.

<https://vimeo.com/1100450420/279298365e?share=copy&fl=sv&fe=ci>

With a team that operates as an extension of each client’s in-house marketing department, Mixed Media Creations is committed to work that is beautiful, strategic, accessible, and built to make an impact.

###

For more information about Mixed Media Creations, contact the company here: Mixed Media Creations
Susie Carter
972-221-1600
hello@mixedmediacreations.com
2201 Long Prairie Rd. Ste 107-360 Flower Mound, TX 75022

Mixed Media Creations

Founded in 2007, Mixed Media Creations of Tandem Axle, Inc. is a woman-owned, award-winning creative agency specializing in branding, websites, video, and marketing. Serving clients nationwide, MMC helps organizations connect, inspire, and make an impact.

Website: <http://www.mixedmediacreations.com>

Email: hello@mixedmediacreations.com

Phone: 972-221-1600

