

Insta Graphic Systems Takes the Field at the 2026 FIFA World Cup

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Insta Graphic Systems has completed delivery of heat transfer names and numbers for FIFA World Cup Federation jerseys being used in the 2026 FIFA World Cup tournament currently underway in Los Angeles. The California-based manufacturer also deployed its heat press machinery to Federation facilities, enabling on-site jersey customization throughout the tournament.

The company's heat transfer technology is now visible on jerseys worn by players from participating nations during match play.

One example of this work is Insta Graphic Systems' partnership with Capelli Sport in support of the Cabo Verde Football Federation.

?Capelli Sport and its embellishment partner, Insta Graphic Systems, together believe that big dreams are built through hard work, commitment, and the courage to compete at the highest level,? said a spokesperson

for Capelli Sport. ?Seeing Cabo Verde perform on the world's biggest stage reflects the values we stand for as a global sports brand. We are proud to partner with a federation that shares our ambition and proves that with the right mindset, any nation can compete with the world's best.?

?The successful delivery of transfers for World Cup Federation jerseys demonstrates our manufacturing capacity for large-scale international sporting events,? said a Media Relations spokesperson for Insta Graphic Systems. ?Our heat transfer technology and machinery are now operational at Federation facilities, providing the customization capabilities needed throughout the tournament.?

Insta Graphic Systems' work also gained visibility during the FIFA World Cup countdown concert on June 10, 2026, when Walshy Fire of Major Lazer performed in a jersey that was printed using Insta Graphic Systems? custom heat transfers and heat press machinery before an audience of more than 100,000 spectators. Insta worked together with creative director, Ouigie Theodore, of The Brooklyn Circus as well as Sunni Flemming and Judith LaBranche to make the jersey placement happen. The appearance highlighted the company's heat transfer applications on a global stage ahead of tournament competition.

The project utilized Insta Graphic Systems' automatic heat press machines, available at https://www.instagraph.com/heat-press-machines/automatic-heat-presses/, which provide temperature and pressure control for jersey customization. These machines enable consistent application across multiple jerseys, meeting the production demands of international competition.

The World Cup project represents a significant application of Insta Graphic Systems' manufacturing capabilities, which span over 65 years of production. The company's involvement includes both the initial production of Federation jersey transfers and ongoing technical support for the machinery deployed at tournament venues.

Insta Graphic Systems' heat transfer solutions, accessible at https://www.instagraph.com/heat-transfers/, were selected for this World Cup application after meeting their partner?s rigorous specifications for team sports apparel. Insta offers multiple transfer technologies that utilize water-based, non-PVC inks to meet strict RSL guidelines that many large brands follow.

Insta Graphic Systems manufactures heat press machines and custom heat transfers from its California facilities. The company produces manual and automatic heat presses, specialty equipment, and heat transfer products for sports apparel, performance wear, and industrial applications. Its product line includes screen printed transfers, DTF, water-based inks, and customization equipment used by sports organizations, apparel manufacturers, and industrial clients worldwide.

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Operations

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Insta Graphic Systems

For over 60 years, Insta Graphic Systems has led the development of technology and durable products in the heat press and transfer markets.

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