



Copycat Hearth & Home Provides Expert Masonry and Stone Installation Services

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Copycat Hearth & Home is highlighting its specialized masonry and stone installation capabilities as homeowners undertake hearth and outdoor living projects in northwestern Wisconsin. The service supports both new construction and renovations involving fireplaces, fire pits, and related features.

Masonry work encompasses the selection and professional installation of cultured and real stone materials. These elements enhance the appearance and durability of fireplace surrounds, chimneys, outdoor fire features, and custom accent walls. Technicians assess project sites to recommend appropriate stone types based on design goals, structural requirements, and local environmental conditions. The process includes preparation of foundations, precise placement, and finishing to ensure long-term stability and aesthetic integration.

Recent projects completed by the company's installers and masons demonstrate the application of these skills. One such effort involved detailed stonework that complemented a gas fireplace installation, as noted in customer feedback highlighting satisfaction with the craftsmanship and overall results. Such work contributes to functional and visually appealing home improvements suited to the region's architecture and climate.

Copycat Hearth & Home offers on-site consultations to evaluate existing structures or proposed layouts. This step helps determine material quantities, design compatibility, and any necessary preparatory work such as framing or electrical considerations for integrated features. Installations adhere to relevant safety standards and building codes, with attention to proper venting, clearance requirements, and material compatibility with various fuel types including gas, wood, pellet, and electric.

The company's inventory includes a range of stone options alongside hearth products like fireplaces, stoves, and inserts. Customers can view samples and live burning displays in the showroom to inform their choices. Complementary services such as chimney cleaning, repairs, and full system installations allow for comprehensive project management through one provider.

"Expert masonry and stone installation enhance both the safety and appearance of home heating features," said Bill Estridge, Owner of Copycat Hearth & Home. "Our team works closely with customers to deliver results that meet their specific project needs and stand up to local conditions."

This capability forms part of the broader service offerings that include hot tub and swim spa installations, sauna setups, water analysis, trade-ins, test soaks, and winterization. The integrated approach helps streamline projects for homeowners balancing multiple home comfort elements.

"Properly executed stonework contributes to the longevity and performance of hearth systems," added Estridge. "We focus on quality materials and skilled application to support customer goals for reliable home enhancements."

Copycat Hearth & Home traces its origins to 1982, when Russ Estridge founded Copycat Fabricators in Danbury, Wisconsin. The business started with stove production in a garage and expanded into fireplaces and accessories. In 1998, Rick and Terri Estridge relocated the operation to Webster, growing the team and facilities. In 2021, Bill and Jessie Estridge took over as the third generation of family ownership, maintaining the established location and commitment to service.

The current facility at 26500 Lakeland Ave N in Webster spans more than 4,000 square feet and features over 28 live burning displays. The showroom showcases a wide selection of fireplaces, stoves, inserts across fuel types, hot tubs, swim spas, Tylö saunas, stone products, accent furniture, home décor, lighting, and gift items. Pricing for masonry projects varies based on scope, materials, and site specifics, with details provided during consultations.

Services cover repairs and installations for most brands, chimney work, and outdoor features such as gas fire pit tables and wood fire pits. The business serves communities across northwestern Wisconsin and nearby

Minnesota areas. This masonry focus provides residents with access to specialized expertise for durable and attractive home improvements tailored to regional needs.

By emphasizing skilled stone and masonry services alongside its hearth and wellness product lines, Copycat Hearth & Home continues supporting local homeowners in creating functional and comfortable living environments. The company's experienced technicians draw on decades of hands-on work to address both standard and custom project requirements.

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For more information about Copycat Hearth & Home, contact the company here: Copycat Hearth & Home
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Copycat Hearth & Home

Copycat Hearth & Home is a family-owned hearth, hot tub, and home comfort store with deep roots in northern Wisconsin. Since 1982, we've helped homeowners stay warm, relax, and make the most of their living spaces.

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