



Forever Barnwood Expands Custom Finishing Capabilities for Barnwood Projects

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Forever Barnwood has expanded its custom finishing capabilities to support a wider range of barnwood project requirements for residential and commercial clients. The Wisconsin-based manufacturer produces materials from fresh-cut white pine sourced from managed local forests. The wood is kiln-dried and processed using a patent-pending method to achieve textures and colors that replicate the appearance of aged barnwood.

This development builds on the company's established production process, which delivers consistent quality and dimensional stability. Materials arrive ready for installation without the preparation steps needed for reclaimed wood, such as cleaning or contaminant removal. The expansion allows for greater flexibility in color matching and texture customization across product lines, including wall coverings, dimensional lumber, stair parts, mantles, and beams.

Recent projects illustrate the application of these enhanced options. Installations have incorporated mixed finishes to create distinctive visual effects in living spaces. One client utilized multiple color treatments in accent walls, achieving coordinated rustic aesthetics through precise selection of available shades. Another

project featured extensive integration across kitchen, staircase, mantle, and vanity areas, with materials supporting phased construction timelines.

The manufacturing facility in Plum City maintains control over each stage of production. Kiln-drying to five-to-eight percent moisture content contributes to stability suitable for various interior environments. Nine standard finish options provide a foundation for customization, ranging from traditional deep brown tones and red barn shades to grays, whites, and special orders. Hand-processing ensures natural grain variations remain visible while meeting specified dimensions.

Chad Bleeker, co-owner of Forever Barnwood, described the update. "The expanded custom finishing supports designers and builders in realizing specific project visions with reliable materials."

Jason Bast, co-owner of Forever Barnwood, added context on production. "Our processes have allowed us to scale a reclaimed type product - we can now supply consistent, safe, and authentic products for the largest projects."

These capabilities align with current project activity in Wisconsin and surrounding regions. The approach provides an alternative to reclaimed sources by offering unlimited quantities and factory-direct delivery. Complementary products enable complete solutions, allowing matching across floors, walls, ceilings, and architectural details.

Future direction includes continued refinement of customization services based on client feedback and market needs. The company plans to support additional large-scale residential and commercial installations, maintaining focus on quality and project-specific adaptations.

Production emphasizes renewable sourcing, which supports sustainability objectives compared to deconstruction methods. Consistent quality control reduces variables in project budgeting and scheduling. The materials have demonstrated durability in high-use applications, developing character over time with minimal maintenance.

Forever Barnwood's team brings expertise in wood species, design, and construction to each order. Collaboration begins with project specifications and extends through delivery and installation support. This process helps ensure outcomes align with architectural and aesthetic goals across diverse settings.

Stair systems benefit from matched components, while wall treatments and beams contribute to unified themes. These elements support both new construction and renovation work during active building periods.

As demand for rustic interior designs persists, the company's innovations position it to meet requirements for

authentic appearance combined with modern practicality. Projects completed to date reflect successful integration in homes and retail environments, with materials contributing to functional and visually cohesive spaces.

Forever Barnwood operates as a specialized producer in Wisconsin. The company transforms renewable pine resources into a full selection of barnwood elements for interior applications. Its commitment to craftsmanship and customization supports builders, designers, and homeowners in creating distinctive environments.

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For more information about Forever Barnwood, contact the company here: Forever Barnwood Chad Bleeker or Jason Bast 715-293-9739 info@foreverbarnwood.com W1099 280th Ave, Plum City, WI 54761

Forever Barnwood

After many years of experience and a patent-pending application, we created Forever Barnwood. We're a premier supplier of barnwood in Wisconsin.

Website: <https://foreverbarnwood.com/>

Email: info@foreverbarnwood.com

Phone: 715-293-9739

