Krumm Exteriors Highlights Role of Proper Attic Ventilation in Protecting Midwest Roofs

June 18, 2026

NEW RICHMOND, WI - June 18, 2026 -
Krumm Exteriors is drawing attention to the importance of proper attic ventilation for extending roof lifespan and preventing damage in the challenging climates of Wisconsin and Minnesota. With nearly 30 years of experience serving the region, the company notes that many roof issues originate not from the shingles themselves but from inadequate airflow in the attic space. This educational focus aims to help homeowners understand a key but often overlooked aspect of exterior maintenance ahead of seasonal weather shifts.

In Midwest conditions, poor attic ventilation can lead to significant problems. During winter, warm air escaping from living spaces heats the attic, causing snow to melt on the roof and then refreeze at colder eaves to form ice dams. These ice dams trap water that can seep under shingles and into the home, resulting in leaks and interior damage. In summer, excessive heat buildup in an under-ventilated attic can reach temperatures over 150 degrees Fahrenheit, accelerating shingle deterioration from below and increasing cooling costs as air conditioners work harder.

Krumm Exteriors recommends balanced ventilation systems that combine intake vents at the soffits with exhaust vents, often along the ridge, to maintain consistent airflow. This setup helps keep attic temperatures

closer to outdoor levels, reducing moisture accumulation and protecting insulation and roof components. The company?s roofing professionals evaluate ventilation as part of comprehensive inspections, ensuring new installations meet manufacturer requirements and local building codes to preserve warranty coverage.

Signs of insufficient ventilation include recurring ice dams in the same locations, prematurely curling or granule-losing shingles, damp or compressed attic insulation, and uneven indoor temperatures. Homeowners noticing higher energy bills or faster-than-expected roof wear are encouraged to seek professional assessment. Addressing ventilation during roof replacement or repair projects proves more cost-effective than retrofitting later.

The family-owned business, home of KangaRoof, integrates ventilation considerations into all roofing services using premium materials from partners like Owens Corning and CertainTeed. As a CertainTeed ShingleMaster certified contractor, Krumm Exteriors ensures installations account for the full roofing system, including proper airflow, to deliver long-term performance in areas prone to heavy snow, freeze-thaw cycles, and summer heat.

"Proper attic ventilation is essential for roofs to perform as designed in our region," said Penny Austad, Owner of Krumm Exteriors. "By maintaining balanced airflow, homeowners can avoid common issues like ice dams and heat damage, protecting their investment and improving overall home efficiency."

A company representative added that professional inspections often reveal simple upgrades that make a substantial difference in roof longevity and energy savings.

Krumm Exteriors has provided exterior remodeling services since 1997, including roofing, siding, windows, gutters, and decks for residential and select commercial properties. The company holds licenses as a Wisconsin Dwelling Contractor and Minnesota Building Contractor, with certifications from leading manufacturers that support quality workmanship backed by strong warranties.

Service areas span western Wisconsin counties such as Chippewa, Eau Claire, Polk, St. Croix, Pierce, Dunn, and Barron, including communities like Eau Claire, Menomonie, New Richmond, and Hudson. In Minnesota, coverage includes Ramsey, Washington, Chisago, Dakota, Anoka, and Hennepin counties, serving locations such as Stillwater, Woodbury, St. Paul, and surrounding Twin Cities areas. Operations are based in New Richmond and Menomonie, Wisconsin, with an appointment-only location in Stillwater, Minnesota.

The company emphasizes transparent processes, from free replacement inspections to detailed estimates, with a commitment to integrity and customer satisfaction. Educational resources on topics like attic ventilation complement its hands-on services, helping homeowners make informed decisions about exterior maintenance tailored to Midwest conditions. Krumm Exteriors continues to prioritize solutions that deliver

durable protection and value for properties across its service territory.

###

For more information about Krumm Exteriors, contact the company here:Krumm ExteriorsPenny Austad715-246-6090info@krummsiding.com1424 WI-64, New Richmond, WI 54017

Krumm Exteriors

Every great project starts with a conversation. We?ve been having them with Wisconsin and Minnesota homeowners for almost 30 years, and we?re ready to have one with you. No pressure, no commitment, just honest advice.

Website: https://krummexteriors.com/

Email: info@krummsiding.com

Phone: 715-246-6090