St. Croix Garage Doors Celebrates Successful Grand Opening of New Woodville Location

June 18, 2026

WOODVILLE, WI - June 18, 2026 -
St. Croix Garage Doors recently celebrated the grand opening of its new Woodville location, marking an important milestone in the company's ongoing commitment to serving Northwestern Wisconsin and eastern Minnesota with enhanced accessibility and expanded capabilities. The family-owned business, which has roots dating back to the 1980s through its predecessor, now operates from two strategic locations to better meet the growing demand for professional garage door services in the region.

The new facility at 105 Park Ave, Suite B, in Woodville provides customers with a dedicated showroom where homeowners and business owners can view a wide selection of garage door styles, materials, and features in person. This addition supports the company's ability to deliver comprehensive solutions, from routine repairs and planned maintenance to full installations for residential, commercial, and agricultural applications. The expanded presence allows for quicker response times, more flexible scheduling, and stronger localized support across the service area.

Kayla Durch, Sales and Operations Manager of St. Croix Garage Doors, reflected on the significance of the expansion. "Opening this new location represents years of dedication to our customers and the communities

we serve," he said. "It enables us to provide even better service while offering a convenient space for clients to explore options for their garage door needs."

The grand opening event brought together customers, community members, vendors, and team members to mark the occasion. Attendees had the opportunity to tour the facility and learn more about the range of services available. The company continues to emphasize quality workmanship, safety, and customer satisfaction in all aspects of its operations.

With the new Woodville location fully operational, St. Croix Garage Doors is well-positioned to handle increased volume while maintaining its high standards. Technicians remain ready to address common issues such as broken springs, frayed cables, misaligned tracks, and malfunctioning openers. The planned maintenance program offers structured inspections and tune-ups to help prevent problems before they occur, benefiting both residential homeowners and commercial facilities with high-cycle doors.

Residential services include professional installation of insulated steel doors with woodgrain finishes and modern designs that enhance curb appeal and energy efficiency. Commercial clients receive specialized support for rolling steel systems, heavy-duty openers, and loading dock applications where reliability is critical to daily operations. Agricultural customers benefit from durable solutions suited to farm environments and equipment storage needs.

The dual-location setup covers an extensive territory, including Wisconsin counties such as Barron, Buffalo, Chippewa, Clark, Dunn, Eau Claire, Jackson, Pepin, Pierce, Polk, Rusk, St. Croix, Taylor, and Trempealeau, as well as Minnesota counties including Dakota, Washington, Goodhue, Chisago, Isanti, and Anoka. This geographic reach ensures prompt service across cities such as Hudson, River Falls, Chippewa Falls, Eau Claire, Menomonie, and Stillwater. The operational model aims to enhance efficiency, facilitating better access for residents needing assistance while promoting collaboration among various local resources and communities.

Durch continued, highlighting the benefits for the community. "Our expanded facilities allow us to respond more effectively to service calls and provide a hands-on experience for those considering new installations or upgrades," she said.

St. Croix Garage Doors remains focused on delivering reliable, professional overhead door solutions developed through decades of regional expertise. The company invites residents and business owners to visit the new Woodville showroom to see available options and discuss their specific garage door requirements. Services encompass emergency repairs, routine maintenance, and complete installations tailored to residential, commercial, and agricultural settings.

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For more information about St. Croix Garage Doors, contact the company here:St. Croix Garage DoorsJon Willert715-781-8989info@scgaragedoors.com104 Trient Dr, Suite B, Woodville, WI 54028

St. Croix Garage Doors

At St. Croix, we?ve spent decades helping homeowners and businesses in Northwest Wisconsin keep their doors running smoothly. Local, dependable, and family-owned, we?re here when you need us for all your garage door needs.

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