



Timberline Roofing & Contracting Welcomes Chris Sirotiak as New Sales Manager

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Timberline Roofing & Contracting has announced the addition of Chris Sirotiak to its leadership team as Sales Manager. In this role, Sirotiak will focus on building and developing a sales team of four to six representatives to support the company's continued growth in serving Twin Cities area homeowners.

Founded in 1998, Timberline Roofing & Contracting is a locally owned and operated business specializing in storm damage restoration, roof replacement, repairs, siding, windows, gutters, and decking for residential and multi-family properties. The company holds GAF Master Elite certification, reflecting its commitment to high standards of installation, training, and customer service. The addition of Sirotiak strengthens the sales capabilities as demand for professional exterior services remains strong amid Minnesota's challenging weather conditions.

Sirotiak brings extensive experience in sales leadership and team development within the home improvement sector. His proven growth program emphasizes structured training that begins with industry-specific education, including insurance processes and retail best practices. This is followed by extensive and continuous in-field training to equip team members with practical skills for delivering exceptional service to

homeowners.

The expanded sales team will enhance the company's ability to respond to customer inquiries, provide accurate assessments for storm damage claims, and guide homeowners through roofing and exterior improvement projects. This development aligns with Timberline Roofing & Contracting's focus on clear communication and efficient project management from initial consultation through completion.

Gordy Kaufmann, owner of Timberline Roofing & Contracting, stated, "We are pleased to welcome Chris Sirotiak to the team. His expertise in building high-performing sales teams will help us better serve the growing number of homeowners seeking reliable solutions for their roofing and exterior needs."

Chris Sirotiak, Sales Manager at Timberline Roofing & Contracting, added, "I am excited to join this established local company and implement a comprehensive training program. By focusing on industry-specific knowledge, insurance and retail processes, and ongoing field training, we aim to deliver consistent, professional support to customers throughout the Twin Cities region."

The company's on-site project management approach ensures that sales efforts translate into smooth project execution. This includes detailed documentation for insurance claims, coordination with adjusters, and use of quality materials backed by strong warranties. Flexible financing options further support homeowners in addressing necessary repairs and improvements without delay.

With more than 25 years of operation, Timberline Roofing & Contracting has built a reputation for quality craftsmanship and community involvement. The company contributes a portion of its profits to Habitat for Humanity, supporting home building and repair efforts for families in need. The GAF Master Elite designation, held by only the top 3% of roofing contractors, underscores its dedication to ongoing training and excellence on every project.

As Minnesota homeowners continue to face ongoing impacts from severe weather events, the strengthened sales team will play a crucial role in helping residents protect and enhance their properties. The company remains committed to combining technical expertise with a customer-focused approach across all services.

Timberline Roofing & Contracting serves residential and multi-family properties across the Twin Cities and surrounding communities with a dedication to quality. The company's integrated model covers storm damage restoration, premium roofing solutions, siding, windows, gutters, decking, and related home improvement services. As a GAF Master Elite-certified contractor, it upholds rigorous standards of craftsmanship and service while actively supporting various local community initiatives. This dedication ensures that clients receive reliable, knowledgeable assistance tailored to their unique needs.

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For more information about Timberline Roofing, contact the company here: Timberline Roofing Gordy Kaufmann 612-284-5329 info@gotimberlinerroofing.com 4463 White Bear Pkwy Ste 103, White Bear Lake, MN 55110

Timberline Roofing

At Timberline Roofing & Contracting, we specialize in storm damage restoration and premium roofing solutions for residential and multi-family properties.

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