



Forrest Jordan and Associates Launches Redesigned Website for Backup Home Generators Information and Service

July 04, 2026

GULF BREEZE, FL - July 04, 2026 - PRESSADVANTAGE -

Forrest Jordan and Associates, also known as The Generator Guys, has launched a newly redesigned website designed to streamline the process for homeowners seeking information about backup generator options, requesting quotes, and scheduling service appointments. The enhanced digital platform represents a significant upgrade in how the company connects with customers across the Gulf Coast region.

The redesigned website provides comprehensive information about standby generator solutions from leading manufacturers including Kohler, Generac, and Briggs & Stratton. The new platform features improved navigation, detailed service descriptions, and simplified request forms that allow homeowners to quickly connect with certified technicians for installation, maintenance, and repair services.

"The new website reflects our commitment to making generator services more accessible to homeowners throughout Northwest Florida," said Kelvin Mills, Service Director at Forrest Jordan and Associates. "With

power outages becoming increasingly common due to severe weather events, homeowners need reliable information and quick access to professional generator services. This redesigned platform delivers both."

The company's enhanced digital presence extends beyond the main website. The company also maintains a professional presence on many platforms, including the Forrest Jordan and Associates LinkedIn, connecting with both residential and commercial clients throughout the region.

The website redesign comes at a critical time as more homeowners recognize the importance of backup power solutions. Recent hurricane seasons have highlighted the vulnerability of power infrastructure across the Gulf Coast, leading to increased demand for whole-home generator systems. The new website addresses this need by providing detailed information about generator selection, installation requirements, and ongoing maintenance programs.

Forrest Jordan and Associates Gulf Breeze offers comprehensive services that include turnkey installation, handling everything from initial site assessment and permit acquisition to final testing and commissioning. The company's certified technicians specialize in diagnosing and repairing generators from all major manufacturers, ensuring systems operate at peak performance when needed most.

A distinctive feature of the company's service portfolio is their wireless generator monitoring service, which provides real-time performance tracking and alerts for potential issues. This proactive approach to generator maintenance helps prevent unexpected failures and extends equipment lifespan, ensuring reliable backup power during critical outages.

The redesigned website also emphasizes the company's expertise in customized power solutions. Every home has unique electrical requirements, and the company's technicians conduct thorough assessments to recommend appropriately sized generators that can handle essential loads during power interruptions. Forrest Jordan and Associates maintains active engagement with customers through multiple channels, including the Forrest Jordan and Associates Facebook Page where they share updates about power preparedness and generator maintenance tips.

Forrest Jordan and Associates has established itself as a trusted generator service provider throughout Northwest Florida. The company employs certified technicians who undergo continuous training on the latest generator technologies and installation techniques. Their service area spans the entire Gulf Coast region, bringing professional generator services to both residential and commercial customers. With the launch of

their redesigned website, the company continues to evolve its service delivery methods while maintaining their focus on customer satisfaction and technical excellence.

###

For more information about Forrest Jordan and Associates, contact the company here:Forrest Jordan and AssociatesKelvin Mills850-816-3392info@thegeneratorguys.co1798 Abercrombie Rd. Gulf Breeze, FL, United States, Florida 32563

Forrest Jordan and Associates

We install, service, and maintain residential and commercial backup home generators in Gulf Breeze, FL

Website: <https://thegeneratorguys.co/service-areas/gulf-breeze/>

Email: info@thegeneratorguys.co

Phone: 850-816-3392

