



ATC Cooling & Heating Expands Geothermal and High-Efficiency HVAC Expertise for Tri-Cities Families

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ATC Cooling & Heating, a leading HVAC contractor serving the Tri-Cities region of Tennessee and Virginia, has expanded its technical capabilities in geothermal systems and high-efficiency heating and cooling solutions to meet growing demand for sustainable home comfort options.

The expansion positions the company as the area's primary resource for geothermal HVAC installations, complementing its existing expertise in ductless heat pumps, zoning controls, and traditional heating and cooling systems. The enhanced service offerings come as homeowners throughout Kingsport, Johnson City, Bristol, and surrounding communities seek energy-efficient alternatives to conventional HVAC systems.

"Geothermal technology represents a significant opportunity for homeowners to reduce their energy costs while maintaining consistent indoor comfort throughout the year," said Nathan Schmitt, President and Owner of ATC Cooling & Heating. "Our expanded capabilities allow us to design and install these systems for a wider range of properties, from traditional single-family homes to larger residential and light commercial

applications."

The company's geothermal systems utilize the stable underground temperatures to provide both heating and cooling, offering potential energy savings of up to 70 percent compared to traditional HVAC systems. These installations qualify for Tennessee Valley Authority rebates of \$1,500, making the technology more accessible to area homeowners.

Beyond geothermal solutions, ATC has strengthened its position in high-efficiency mini-split systems, which provide targeted comfort control without requiring extensive ductwork. These systems address common comfort challenges such as uneven temperatures between floors, noisy outdoor units, and rooms that struggle to maintain desired temperatures.

The recent company announcement reflects broader industry trends toward sustainable HVAC solutions. According to industry data, demand for geothermal and high-efficiency systems has increased substantially as homeowners prioritize long-term energy savings and environmental considerations.

ATC's technical team has undergone specialized training in advanced geothermal installation techniques and system optimization. The company works with Water Furnace geothermal equipment and maintains expertise across multiple brands to ensure proper service for existing systems throughout the region.

The expansion builds upon the company's 50-year foundation in the HVAC industry. Founder Bud Phillips continues to serve as Sales Manager, bringing decades of experience in residential and commercial installations to support the company's growth initiatives.

ATC Cooling & Heating serves the entire Tri-Cities area from Abingdon, Virginia, to Limestone, Tennessee. The company provides comprehensive HVAC services including installation, repair, and maintenance of heat pumps, furnaces, air conditioning units, and ventilation systems. Additional specializations include indoor air quality improvements, zoning controls, and ductless heating and cooling systems. The company backs new equipment installations with a 36-month labor warranty and offers flexible financing options to make system upgrades accessible to area families.

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For more information about ATC Cooling & Heating, contact the company here: ATC Cooling & Heating Nathan Schmitt (423) 239-3358 nathan@atcservice.com 120 Brookfield Ln Kingsport, TN 37663

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ATC Cooling & Heating

ATC is your trusted HVAC partner, combining 50+ years of experience with innovative solutions, quality installations, and dependable service for homes and businesses across Tennessee.

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