



STAPLERMAXX Reports Strong Growth in Electric Gabelstapler and Hubwagen Sales Across Swiss Market

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STAPLERMAXX, the Swiss material handling equipment provider based in Oftringen, reports significant market share gains for electric stackers and pallet trucks as businesses across Switzerland accelerate their transition to sustainable warehouse operations. The company has experienced substantial growth in electric equipment sales, reflecting broader industry trends toward environmentally responsible logistics solutions.

The shift toward electric material handling equipment has accelerated throughout 2024, with Swiss companies in logistics, manufacturing, and distribution sectors increasingly choosing electric alternatives over traditional diesel and LPG-powered units. Electric stackers, reach trucks, and pallet trucks now represent the majority of equipment deployments in Swiss warehouses, driven by operational cost savings and environmental compliance requirements.

According to STAPLERMAXX, the demand for electric stackers has grown particularly strong among mid-sized logistics operations seeking to optimize warehouse efficiency while reducing carbon emissions.

These businesses recognize that electric equipment offers lower total ownership costs through reduced maintenance requirements and elimination of fuel expenses.

The transition to electric material handling equipment represents a fundamental shift in how Swiss businesses approach warehouse operations, the company says. Companies are discovering that electric forklifts and stackers deliver superior performance in indoor environments while significantly reducing operational expenses. The technology has matured to the point where battery life and lifting capacity match or exceed traditional combustion equipment.

The STAPLERMAXX team has observed increased interest from companies upgrading entire fleets to electric models. Manufacturing facilities, distribution centers, and retail warehouses are implementing comprehensive electrification strategies, often beginning with pallet trucks and expanding to include high-capacity forklifts and reach trucks. This systematic approach allows businesses to phase out combustion equipment while maintaining operational continuity.

Electric equipment adoption has been particularly pronounced in temperature-controlled environments such as food distribution centers and pharmaceutical warehouses. These facilities benefit from the absence of emissions, reduced noise levels, and improved air quality that electric forklifts provide. Additionally, the latest generation of lithium-ion battery technology enables multi-shift operations without the downtime previously associated with battery charging.

Swiss regulatory frameworks supporting sustainable business practices have further accelerated the transition. Companies implementing electric material handling solutions often qualify for environmental certifications and may benefit from reduced insurance premiums due to improved workplace safety conditions.

STAPLERMAXX forklift experts have expanded their consultation services to help businesses evaluate electric equipment options based on specific operational requirements. The company maintains comprehensive inventory at its 6,000 square meter facility in Oftringen, including electric three-wheel and four-wheel forklifts with capacities ranging from 1.3 to 5.0 tons, electric stackers, reach trucks, and various pallet truck configurations.

The company provides complete support services including Swisslifter-certified safety inspections, maintenance programs, spare parts supply, and battery recycling services. This comprehensive approach ensures businesses can successfully transition to electric equipment while maintaining productivity standards.

STAPLERMAXX specializes in lifting and conveying technology solutions for Swiss businesses. The company partners with leading manufacturers including HANGCHA FORKLIFTS and maintains membership in the Swiss Hubstapler Verband Swisslifter, ensuring adherence to industry safety and quality standards.

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STAPLERMAXX

STAPLERMAXX is a Swiss provider of material handling equipment, offering pallet trucks, stackers, forklifts and warehouse solutions. We focus on reliable products, expert advice and efficient, mostly electric solutions for logistics and industry.

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