

New Facebook Marketing Service Helps Business Owners And Solo Professionals Get More Likes And Social Proof

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Richmond Web Marketing is now offering its clients Facebook Marketing services to increase their credibility on this important platform. This will help them get more "Likes" faster and build their community even more quickly.

The owner, Elisabeth Kuhn, Ph.D., a former linguistics professor, started Richmond Web Marketing when she fell in love with copywriting and online marketing. Over the last 8 years, she has helped numerous clients grow their online presence and their business.

While Richmond Web Marketing is based in Richmond, VA, clients come from Richmond, BC, and even near Richmond, UK, as well as many other locations around the globe. Kuhn's copywriting services have proven to be especially popular.

Kuhn has long offered marketing consulting and a range of online marketing services, including persuasive copywriting and high quality content creation. And recently due to customer demand, she has started to offer social media services as well.

Of all her social media services, Facebook "Like" campaigns have been proven especially effective and popular, because having many "Likes" is essential for social proof, and that in turn is needed to build a solid fan and customer base.

Facebook is important because that's where people go when they're looking for products and services these days. So being present on the key social media platforms, particularly Facebook, is now a must.

In addition, when done correctly, Facebook Marketing can be turned into Viral Marketing. The right posts can get lots of "Likes" and responses, and once they are shared from person to person, their exposure grows

exponentially.

"It's important to keep things professional, though," Kuhn says, "and to provide value instead of one sales pitch after another." Otherwise, real "Likes" will be hard to come by. Besides, people can and will "Unlike" a business page if they're unhappy in any way.

It's easy to get started with Facebook Marketing. On her website, Kuhn offers more information about Facebook Marketing and how it works, along with information about her Facebook Marketing services. She also invites interested business owners to reach out for a free consultation.

A free report with 5 Reasons why a business website may not turn its visitors into clients (yet) is available as well. It can be requested free of charge on her Richmond Web Marketing website.

More information about Richmond Web Marketing and Kuhn's new Facebook Marketing services is available at <http://RichmondWebMarketing.com>

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For more information about Richmond Web Marketing, contact the company here: [Richmond Web MarketingElisabeth Kuhn804-285-2535richmondwebmarketing@gmail.com](mailto:RichmondWebMarketingElisabethKuhn804-285-2535richmondwebmarketing@gmail.com)

Richmond Web Marketing

Richmond Web Marketing offers comprehensive online marketing services and consulting to business owners in the US and beyond.

Specialties include persuasive copywriting, special reports, and other publications.

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