



Todd Carriker Discusses WiFi 7 Outdoor Deployment Planning for Enterprise Networks

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Todd Carriker, CEO of Rhino Networks, today shared insights on outdoor wireless capacity planning considerations as WiFi 7 access points become available for external deployments. Carriker noted that organizations are increasingly evaluating infrastructure upgrades to support growing demands for outdoor connectivity across corporate campuses, stadiums, and public venues.

The introduction of outdoor-rated WiFi 7 hardware represents a significant development for enterprises planning network expansions or upgrades. Recent industry discussions, including insights from Todd Carriker on Cisco managed services and SMB networking strategies, highlight how organizations are approaching long-term infrastructure planning as wireless technologies continue to evolve. These new access points deliver enhanced throughput and capacity capabilities that address the growing requirements of modern connected environments, from corporate campuses to large-scale entertainment venues.

"The availability of outdoor WiFi 7 models completes the deployment portfolio for organizations looking to

standardize on next-generation wireless technology," Carriker said. "While indoor deployments have been gaining momentum, the addition of outdoor-capable units means enterprises can now implement consistent, high-performance wireless infrastructure across their entire footprint."

Rhino Networks has observed strong interest from organizations across various sectors, particularly those managing large venues and outdoor spaces. The company notes that deployment considerations extend beyond simple hardware selection to encompass capacity planning, coverage optimization, and future scalability requirements.

The transition to WiFi 7 technology in outdoor environments presents unique planning considerations. Organizations must evaluate factors including environmental conditions, user density patterns, and application requirements when designing outdoor wireless networks. Additionally, the enhanced capabilities of WiFi 7 enable new use cases that were previously challenging to support in outdoor settings.

"Cisco Meraki's evolving portfolio highlights how rapidly wireless technology continues to advance and why strategic planning remains essential," Todd Carriker explained. "Organizations implementing outdoor WiFi 7 need to consider not just current requirements but also anticipate future demands as connected device density continues to increase."

The company has identified several key deployment scenarios where outdoor WiFi 7 infrastructure provides particular value, including corporate campus environments, entertainment and sports venues, and municipal deployments. Each scenario presents distinct requirements for capacity, coverage, and performance that the new technology addresses.

As CEO of Rhino Networks, Todd Carriker regularly advises organizations on wireless infrastructure strategy, cloud-managed networking, and long-term technology planning. He believes the arrival of outdoor WiFi 7 solutions provides businesses with greater flexibility when designing scalable wireless environments.

As organizations evaluate their wireless infrastructure strategies, the availability of comprehensive WiFi 7 solutions for both indoor and outdoor environments enables more cohesive network designs. This technological consistency simplifies management, improves user experience, and reduces operational complexity.

Rhino Networks continues to assist organizations in navigating the transition to next-generation wireless infrastructure through its expertise in cloud-managed networking solutions and deployment services.

About Todd Carriker

Todd Carriker serves as CEO of Rhino Networks, a Cisco Meraki preferred partner specializing in cloud-managed networking solutions. Carriker works with organizations across the United States on wireless infrastructure planning, network modernization, network security, and cloud-managed technology deployments. Through his leadership at Rhino Networks, Carriker helps businesses evaluate emerging technologies and develop scalable networking strategies that support long-term growth and operational efficiency.

About Rhino Networks

Rhino Networks is an official Cisco Meraki preferred partner providing comprehensive cloud-managed networking solutions for organizations of all sizes. The company specializes in delivering streamlined network infrastructure through expert consultation, deployment services, and ongoing support. With thousands of customers across the United States, Rhino Networks maintains a 95 percent customer retention rate while offering specialized expertise in wireless networking, security, and cloud-managed infrastructure solutions.

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Rhino Networks provides enterprise networking and cybersecurity solutions, specializing in Cisco and Cisco Meraki technologies, cloud-managed networking, and managed services. The company helps organizations build secure, scalable, and IT infrastructure.

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