



So Young Day Spa Earns #1 Massage Spa Ranking in Plano

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So Young Day Spa has been ranked #1 among massage spas in Plano, Texas by BusinessRate.com for June 2026. The recognition is based on a Benchmark Score methodology that evaluates businesses on total review history, recent review activity, and review depth. So Young Day Spa scored 175 out of 300, leading a field of 25-plus massage spas in the Plano area.

BusinessRate.com calculates its Benchmark Score using three components: an Endurance Score (60% of the total) reflecting cumulative review history, a Momentum Score (33%) tracking the most recent 90 days of activity, and a Review Quality Score (7%) measuring the depth and authenticity of reviews. So Young Day Spa's 826 Google reviews at 4.9 stars drove a 290 review-count metric, placing the spa ahead of NIRAMIT Authentic Thai Massage (#2), Bangkok Sensation (#3), Refresh Thai Spa (#4), and Dreamy Spa (#5).

Located at 280 Legacy Dr #104 in Plano, So Young Day Spa has served the community since 2017. The spa offers one of the most complete service menus in the area, combining therapeutic massage, skin care,

reflexology, waxing, and spa packages under one roof. Massage services include Swedish, Deep Tissue, Thai, Pregnancy, Sports, Couples, and Pressure Point massage. The Pressure Point service comes with complimentary hot stones, an add-on that most spas price separately. Facial treatments range from Basic Cleaning to Hydro Facial upgrades, with options for acne treatment, hydration, and whitening care.

The spa is open seven days a week from 10 a.m. to 9:30 p.m., making it one of the more accessible options in Plano for clients with tight or unpredictable schedules. Walk-in appointments are welcome when availability allows, and the spa recommends calling ahead to confirm scheduling for specific services.

"We opened So Young Day Spa because we wanted people in Plano to have a place that actually takes care of them from the moment they walk in," said David Kirk, owner. "Being recognized as the top-ranked spa in the area after nearly nine years means our clients' trust in us shows up in ways we didn't expect. That means a lot to everyone on our team."

The BusinessRate ranking reflects a broader trend in how consumers choose local service businesses. Online review volume and consistency have become primary decision factors for people searching for massage and spa services. So Young Day Spa's sustained 4.9-star rating across more than 800 reviews signals a level of service consistency that few competitors in the Plano market have matched.

So Young Day Spa accepts Visa, MasterCard, American Express, Discover, debit cards, Apple Pay, and cash. The spa is located in the Legacy Drive corridor in Plano, near the intersection of Legacy Drive and Independence Parkway.

For more information or to schedule an appointment, contact So Young Day Spa at (469) 988-9050 or visit soyoungdayspa.com.

About So Young Day Spa

So Young Day Spa is a full-service day spa located at 280 Legacy Dr #104, Plano, TX 75023. Open since 2017, the spa provides massage therapy, facials, reflexology, waxing, and spa packages. Services include Swedish Massage, Deep Tissue Massage, Pressure Point Massage with complimentary hot stones, Couples Massage, Thai Massage, Pregnancy Massage, and Sports Massage, along with a full facial menu and add-on treatments including cupping, essential oils, CBD oil, and hot towel treatments. So Young Day Spa is open seven days a week, 10 a.m. to 9:30 p.m.

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For more information about So Young Day Spa, contact the company here:[So Young Day Spa](#)David

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So Young Day Spa

Full-service day spa in Plano, TX. Massage, facials, reflexology, waxing, spa packages. #1 ranked massage spa in Plano with 826 Google reviews at 4.9 stars. Open 7 days, 10am-9:30pm.

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So Young DAY SPA