



The Beach Street Inn Marks One Year as National Tourism Finalist

July 15, 2026

St. Martins, New Brunswick - July 15, 2026 -

The Beach Street Inn has been named a finalist for the Small or Medium-Sized Business of the Year Award at the 2024 Canadian Tourism Awards, presented by the Tourism Industry Association of Canada (TIAC), having previously been a finalist in the same category in 2023. The back-to-back recognition places the 14-room boutique inn in St. Martins, New Brunswick, among the small-business-tier finalists at the national tourism programme in two consecutive years.

The Beach Street Inn provides boutique inn accommodation for travellers across St. Martins, New Brunswick, on the Bay of Fundy coast in southern New Brunswick. The inn's full hospitality offer covers 14 individually styled guest rooms, an on-site restaurant at Periwinkles, and a curated experience programme themed around the Bay of Fundy region. The Small or Medium-Sized Business of the Year Award category at the Canadian Tourism Awards, presented by Hilton, recognizes businesses across the small- and medium-sized tier of the national tourism sector.

The inn's hospitality offer sits within a long-running family story on Beach Street. The Winkle family's connection to the location dates back to 1942, when Beth Winkle's grandfather Harry purchased five cottages overlooking the harbour, and the current trading identity of The Beach Street Inn has been in operation since 2021. The inn's Our Story page sets out the lineage in detail, anchored on the heritage building, originally constructed in 1890 during the village's shipbuilding era, that the inn occupies on the harbour frontage.

The Canadian Tourism Awards is the national awards programme of the Tourism Industry Association of Canada, the country's national tourism trade association. The programme recognizes tourism businesses, destinations, individuals, and initiatives across multiple categories at an annual ceremony. The Small or Medium-Sized Business of the Year Award category is one of the awards directed at smaller-scale tourism operators, with finalists drawn from across the country. Back-to-back finalist standing in the same category indicates sustained recognition by the awards programme across consecutive judging cycles rather than a single one-off result.

"Being named a finalist for a small boutique inn on the Bay of Fundy means a great deal to the team here at The Beach Street Inn," said Beth Winkle, owner of the inn. "I have been working on this place as our anchor to the Bay of Fundy since we took it on, in the way our family has been part of Beach Street since 1942. Seventeen rooms, the dining room at Periwinkles, the bar, the experience programme we have built around this coast: all of it comes down to the people who put the hospitality together every season. National recognition of that, in the same category, in back-to-back years, is something I want to take a moment to mark."

The Beach Street Inn operates at a boutique scale, with 14 individually styled guest rooms plus two cottages overlooking the harbour, and runs as a seasonal property along the Maritime tourism calendar. The inn's regional setting on the Bay of Fundy coast places it within reach of Fundy Trail Provincial Park, the St. Martins Sea Caves, and the wider Bay of Fundy coast, with the inn often serving as the base for guests exploring the region across a multi-night stay. The hospitality offer is closer in character to a boutique coastal property than to a chain hotel.

The inn welcomes guests from the Northeast United States, Quebec, Ontario, and throughout New Brunswick. Its selection as a finalist in a national tourism award category reflects the property's growing reputation within Canada's tourism and hospitality sector.

Further information about the inn and the wider experience programme it operates is available on The Beach Street Inn website, with regular visual updates posted to the inn's Instagram profile throughout the open season.

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For more information about The Beach Street Inn, contact the company here: The Beach Street Inn Henry Winkle +1 506-833-4772 henrywinkle@me.com 16 Beach St, St. Martins, NB E5R 1C7, Canada

The Beach Street Inn

The Beach Street Inn is a boutique oceanview inn located in St. Martins, New Brunswick, along the Bay of Fundy.

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