

SimpleSide Construction Engineers Decks for Coastal Conditions

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KILL DEVIL HILLS, NC - June 25, 2026 -
SimpleSide Construction OBX, a family-owned deck and outdoor-living builder operating from two locations on the Outer Banks of North Carolina, has detailed an engineering-driven approach to coastal deck construction that places structural durability at the center of every project the company builds across Dare and Currituck Counties.

Building a deck on the Outer Banks differs from building one inland. Standard fasteners corrode quickly in salt spray, sandy soils complicate footings, and coastal wind places loads on a structure that inland decks rarely face. Many homes and rental properties in the region also stand unattended for long stretches between guests, which makes long-term structural performance a practical concern rather than a cosmetic one.

The company approaches each project as a structural problem first and a finished surface second, specifying corrosion-resistant hardware, footings suited to coastal soil conditions, proper drainage, and decking materials selected for resistance to ultraviolet exposure and moisture. The method reflects the background of

the company's founder.

Grant Smith started SimpleSide Construction OBX after a commercial construction career in Norfolk, Virginia, bringing a civil engineering degree and large-scale project management experience to the residential market on the Outer Banks. A licensed North Carolina general contractor, License No. 78583, Smith remains personally involved in each project the company undertakes.

"On the Outer Banks, the difference between a deck that lasts and one that fails is almost always in the parts that stay out of sight," said Grant Smith, owner and founder of SimpleSide Construction OBX. "We build for the coastal environment from the footings up, because salt air and wind do not respond to how the boards look on the first day."

Each project begins with a consultation and a custom three-dimensional rendering, allowing homeowners to review and adjust a design before construction begins. The company builds primarily with composite and PVC systems engineered for coastal performance, including product lines from Trex, TimberTech by AZEK, MoistureShield, and Barrette Outdoor Living, materials selected for resistance to fading, staining, mold, and moisture. As a TimberTech Platinum Pro contractor, the company installs those systems in coordination with manufacturer material warranties and backs its own installation work with a craftsmanship warranty.

SimpleSide Construction OBX is a member of the North Carolina Home Builders Association, the Outer Banks Home Builders Association, the National Association of Home Builders, and the North American Deck and Railing Association. The company's work has been recognized in the Outer Banks Home Builders Association Parade of Homes and with a Coast Magazine Best of the Beach award.

Beyond decks, the company designs and builds complementary outdoor-living structures, including composite pergolas and covered and screened porches, and it provides exterior renovation services such as siding and window and door replacement for Outer Banks property owners. SimpleSide serves residential and commercial properties throughout Dare and Currituck Counties from offices in Kill Devil Hills and Powells Point.

"Coastal construction is field knowledge before it is anything else," said Smith. "The materials and methods that perform in a salt-air environment are what determine whether a deck holds up across a decade of heavy seasonal use."

SimpleSide Construction OBX is a family-owned deck and outdoor-living builder serving the Outer Banks of North Carolina from Kill Devil Hills and Powells Point. Founded by Grant Smith, a civil engineering graduate and licensed North Carolina general contractor, the company specializes in custom decks and outdoor-living spaces engineered for the coastal environment and built to its Simple Standard of Quality.

For more information, visit www.simplesideobx.com. The company can be reached at its Kill Devil Hills office at 2407 N Croatan Hwy, Suite A, Kill Devil Hills, NC 27948, and its Powells Point office at 8468 Caratoke Hwy, Powells Point, NC 27966, or by phone at 252 564 8505.

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SimpleSide Construction OBX is a family-owned, locally-owned coastal construction company serving the Outer Banks since 2015. Founded by Grant Smith, a Civil Engineering graduate of Old Dominion, the team specializes in custom deck building

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