



Custom College Visits Partners with Umapped.com to Enhance Client Experience

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Custom College Visits, a company based in the San Francisco Bay Area and the leader in planning customized, non-escorted college road trips for families, has teamed up with Umapped to offer their clients a more robust and interactive travel itinerary solution.

Says Janice Caine, founder of Custom College Visits, "We are excited to be partnering with Umapped to provide more visual and interactive itineraries to college-bound teens and their families. Umapped will allow us to deliver each customized, multi-day, multi-college travel itinerary in mobile, online and printable PDF formats, so each family can choose the platform that works best for them."

Umapped's tool also enables Custom College Visits to collaborate online with their travel partners and provides each family with easily accessible, detailed trip information that has been researched specifically for

them. Parents can easily retrieve travel and hotel logistics that have been arranged and input by travel partners as well as all on-campus arrangements that include meetings with faculty members and current students, campus tours, interviews and more. "We are glad to partner with Custom College Visits to deliver interactive college travel itineraries," stated Lisa Israelovitch, CEO of Umapped. "In addition to accessing their itinerary details, families are using the app to record and share highlights of their campus visits."

Ms. Caine adds, "This collaboration allows us to deliver a leading-edge social and mobile experience to our clients, thus making the campus tour experience more memorable and enjoyable."

About Custom College Visits:

Custom College Visits is a San Francisco Bay Area-based company serving students and families worldwide. The company tailors campus visits and travel itineraries according to the specific interests of each client, allowing them to visit the universities and colleges of their choice. Custom College Visits' specialty lies with the arrangements for on-campus interaction with current students, faculty members and athletic coaches. Customized planning allows families as much flexibility as desired to further explore each campus and/or the surrounding college towns, cities and attractions. Learn more about Custom College Visits at CustomCollegeVisits.com.

About Umapped:

Umapped is the groundbreaking collaborative itinerary management and experience management platform used by leading global travel brands and travel professionals to engage with their customers throughout the entire travel lifecycle. The Umapped platform is white labeled for travel brands and consolidates bookings, curated content, and real-time context-sensitive information into a social and mobile tool for travelers. To learn more visit <http://www.umapped.com>.

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Custom College Visits

We create personalized, custom designed college tours & on-campus visits for college bound teens and their families. Itineraries are tailored to the specific interests of each student, allowing them to visit the colleges of their choice.

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