



Black Label Decks & Outdoor Living Marks Seven Years of Deck Building

June 25, 2026

LINCOLN, NE - June 25, 2026 -

Black Label Decks & Outdoor Living, a family-owned outdoor living contractor based in Lincoln, Nebraska, has reached seven years in business, a milestone that now includes more than 1,000 completed deck and outdoor living projects. The company, founded and owned by Lance Roach, has grown over that period into an established custom deck builder serving Lincoln and the surrounding Nebraska communities.

Custom deck construction remains the foundation of the company's work. Black Label Decks & Outdoor Living designs and builds residential and commercial decks in configurations that include platform, raised, multi-level, freestanding, rooftop, curved, cantilevered, screened, and covered structures. Each project begins in the design phase, where design consultation, three-dimensional modeling, permit acquisition, foundation installation, and deck framing are handled in-house, so the structure is engineered before construction begins.

According to Lance Roach, owner of Black Label Decks & Outdoor Living, the company's growth has

come from keeping that process consistent from one project to the next. "Our focus has stayed on building decks and outdoor living spaces that are designed and engineered for the way people in Nebraska actually use them," Roach said. "Reaching more than 1,000 projects reflects doing that work the same way every time."

Because a deck in Nebraska must withstand freeze-thaw winters, summer heat, and shifting soil, the company selects materials and structural systems with the local climate in mind. Decking surfaces range from softwoods such as cedar and redwood to exotic hardwoods including Ipe, Tigerwood, and Cumaru, as well as low-maintenance composite and PVC lines from manufacturers such as TimberTech by Azek, Fiberon, Deckorators, and MoistureShield. Framing is built in wood, steel, aluminum, composite, or pressure-treated structural lumber and set on helical piers, diamond piers, or traditional concrete footings, depending on site conditions.

Completed decks are finished with composite, glass, aluminum, steel, cable, wrought iron, or screen railing systems, along with integrated deck lighting, underdeck drainage systems, and privacy screening that extend how a finished space can be used across the seasons.

Beyond the deck itself, the company builds the structures that connect a yard into a single outdoor living space. Its work includes attached, freestanding, and louvered pergolas, with motorized, manual, and fixed louver systems, as well as pavilions and cabanas. Patio construction spans stamped concrete, pavers, natural stone, and covered layouts, while porch work covers front and back porches, screened-in porches, sunrooms, and three-season rooms. Outdoor kitchens, outdoor bars, fire pits, and fireplaces are planned to connect with the deck and the rest of the property.

The company holds NADRA Deck Inspector certification and Deck Done Right recognition from the North American Deck and Railing Association, along with credentials from TimberTech Azek University, Westbury, Fortress, New Castle Steel, and the Legacy Decks Academy. It maintains a 4.9-star average rating on Google, installs products from manufacturer partners that include TimberTech by Azek, Fiberon, Deckorators, MoistureShield, and Barrette Outdoor Living, and backs every build with a five-year workmanship warranty under its stated commitment to make any issue right.

As it enters its eighth year, Black Label Decks & Outdoor Living continues to concentrate on custom decks and integrated outdoor living rather than expanding into unrelated trades. The company says that focus allows it to refine its design and construction process for Nebraska conditions on each new project.

About Black Label Decks & Outdoor Living: Black Label Decks & Outdoor Living is a family-owned

outdoor living contractor based in Lincoln, Nebraska, and owned by Lance Roach. The company specializes in custom deck construction and integrated outdoor living, including pergolas, patios, porches, outdoor kitchens, and fire features, and serves Lincoln and the surrounding Nebraska communities from its location at 3128 S 6th St. With seven years in business, more than 1,000 completed projects, over 50 years of combined trade experience, and credentials across NADRA, TimberTech Azek University, Westbury, Fortress, and the Legacy Decks Academy, the company backs its work with a five-year workmanship warranty. For more information, visit Black Label Decks & Outdoor Living to learn more.

###

For more information about Deck Builder Lincoln - Black Label Decks & Outdoor Living, contact the company here: Deck Builder Lincoln - Black Label Decks & Outdoor Living Lance Roach +14026454994 blacklabelbuilt@gmail.com 3128 S 6th St, Lincoln, NE 68502, United States

Deck Builder Lincoln - Black Label Decks & Outdoor Living

Website: <https://blacklabelbuilt.com/>

Email: blacklabelbuilt@gmail.com

Phone: +14026454994

