



Just 4 Jumps Event Rentals Relaunches Website With New Booking Tools and Expanded Service Area Pages Across Northwest Indiana and Chicagoland

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Just 4 Jumps Event Rentals, a full-service party and event rental company headquartered in Hobart, Indiana, announced today the official launch of its redesigned website at just4jumps.com. The update represents the company's most significant digital investment to date, with improvements spanning mobile performance, product presentation, and the online booking process that customers use when planning private parties, corporate events, school carnivals, and community gatherings.

The redesigned platform went live on July 1, 2026, following a four-month development and testing process completed in collaboration with Nsyght, a digital marketing and web design company. Nsyght guided the strategic and creative direction of the project, working alongside the Just 4 Jumps Event Rentals team to translate the company's operational expertise into a more functional and accessible customer experience online.

The timing of the launch reflects a broader shift underway across the event and entertainment rental industry. As customers increasingly expect the same self-service convenience from local rental companies that they find on larger e-commerce platforms, operators are investing in digital infrastructure to meet that expectation without sacrificing the personal service that distinguishes them from national competitors. The [just4jumps.com](https://www.just4jumps.com) redesign addresses that gap directly.

The updated product catalog features detailed specification listings and clear rental period disclosures for every item in the company's inventory, which includes bounce houses, water slides, carnival rides, obstacle courses, mechanical bulls, foam party equipment, concession machines, tents, tables, and chairs. The booking interface allows customers to check real-time availability, select rental dates, and receive quote estimates through a guided online process that integrates directly with the company's internal scheduling system, ensuring that availability displayed on the site reflects live inventory.

Ashley Koback, owner of Just 4 Jumps Event Rentals, said the redesign was driven by a straightforward goal. "We wanted customers to be able to find what they need, confirm it is available, and book it without unnecessary steps," Koback said. "The previous site required too much back-and-forth. This version puts the information and the tools in one place."

Security and data handling were also addressed in the rebuild. The updated site operates on an encrypted connection, and customer data collected through the platform is limited to information submitted voluntarily through quote request forms and the booking system. No behavioral tracking data is sold or shared with third parties. Just 4 Jumps Event Rentals and Nsyght worked throughout development to ensure the platform meets current standards for customer data protection.

The launch also introduces expanded location pages serving communities throughout the company's territory in Lake and Porter Counties in Indiana and across the Chicago south and southwest suburbs and Will County in Illinois. The pages provide area-specific service details and delivery information, reflecting the company's continued growth beyond its Hobart base.

Just 4 Jumps Event Rentals has operated in the Northwest Indiana and Chicagoland region for more than 15 years. All state-inspected inflatables and rides are cleaned and sanitized between rentals and meet applicable Indiana Department of Homeland Security safety standards for amusement rides and inflatable devices.

Families, businesses, schools, and community organizations planning upcoming events can visit [just4jumps.com](https://www.just4jumps.com) to browse the product catalog, check availability, and submit a quote request. The company can also be reached by phone at (219) 779-0411 or by email at info@just4jumps.com. Peak-season dates book in advance, and early inquiries are encouraged.

Just 4 Jumps Event Rentals is a full-service party and event rental company based in Hobart, Indiana, serving Northwest Indiana and the greater Chicagoland metro area. The company offers bounce houses, water slides, carnival rides, obstacle courses, mechanical bulls, concessions, tents, tables, chairs, and more, with professional delivery, setup, and pickup included on every order. For more information, visit just4jumps.com or call (219) 779-0411.

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For more information about Just 4 Jumps Event Rentals, contact the company here: Just 4 Jumps Event Rentals Ashley Koback (219) 779-0411 info@just4jumps.com 665 N Hobart Rd, Hobart, IN 46342

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