



Big Easy AC Heating Publishes Homeowner Overview of Year-Round Heating and Cooling

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Big Easy AC Heating has published a detailed homeowner's overview of heating and air conditioning in New Orleans, a resource that examines the equipment types, efficiency standards, humidity challenges, and federal tax incentives that shape HVAC decisions for property owners across the metropolitan area. The guide, released on the company's website, addresses the demands of a climate that runs air conditioning for 10 to 12 months of the year.

The publication arrives as the company also marks the recent expansion of its service territory, having added St. Rose as the eleventh community in its coverage area earlier this year. That addition extended the contractor's reach into St. Charles Parish and connected its existing operations along the Mississippi River corridor, positioning the new educational resource to reach homeowners throughout a growing regional footprint.

According to the guide, New Orleans falls outside most national HVAC guidance because the region lacks the balance of heating and cooling days found in other climates. The cooling season stretches from March through November and sometimes into December, while the heating season covers only the brief window

from December through February. The resource explains how that imbalance reshapes nearly every equipment decision, from system sizing to fuel type.

Humidity receives particular attention in the overview. The guide describes how an air conditioner in the region functions as both a cooling machine and a dehumidifier, carrying a sensible load that lowers temperature and a latent load that removes moisture from the air. It notes that oversized equipment cools quickly but shuts off before adequately dehumidifying, leaving homes that feel cool but clammy. The resource recommends Manual J load calculations rather than square-footage rules of thumb to ensure systems run cycles long enough to address both loads.

"Homeowners here face a set of conditions that most online HVAC advice simply does not account for," said a spokesperson from Big Easy AC Heating. "This overview was written to give people in our community an accurate, plain-language reference on what actually works in this climate, from heat pump selection to humidity control and the efficiency ratings that apply specifically to Louisiana."

The guide outlines the cooling and heating systems most common in area homes, including central split systems, ductless mini-splits, and package units on the cooling side, and heat pumps, gas furnaces, and electric strip heat on the heating side. It explains why heat pumps have become the dominant choice in the region, noting that mild winters allow these systems to operate at a coefficient of performance between two and three, delivering far more heat energy than the electricity they consume.

Federal incentives are also covered in detail. The resource reviews the Energy Efficient Home Improvement Credit established under the Inflation Reduction Act, which provides annual tax credits of up to \$2,000 for qualifying heat pumps and up to \$600 for qualifying central air conditioners. The guide explains the efficiency thresholds equipment must meet to qualify and notes that the credits reset each year.

Additional sections address ductwork performance in attics that can exceed 140 degrees in summer, the importance of twice-yearly maintenance in a climate that runs systems nearly year-round, and thermostat programming strategies suited to heat pump operation. The overview closes with answers to frequently asked questions covering system lifespan, SEER2 requirements, and contractor licensing.

Big Easy AC Heating serves homeowners and businesses throughout New Orleans, Metairie, Kenner, and surrounding communities, including the recently added St. Rose service area. The company provides residential and commercial heating and cooling services across the Greater New Orleans region.

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For more information about Big Easy AC Heating, contact the company here:[Big Easy AC Heating](#)Mark

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Big Easy AC Heating

Big Easy AC Heating is the premier HVAC contractor in New Orleans, LA. We're experts in the industry, and we can help you find the perfect system for your needs.

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