New LinkedIn Lead Generation Service Launched By Jucebox

May 13, 2016

May 13, 2016 -

Jucebox Local Marketing Partners, an internet marketing company in Roseville, CA, has announced that they have now expanded their services to include a LinkedIn lead generation strategy. They have been providing extensive internet marketing services to many businesses in Roseville and the surrounding area. The new strategy using LinkedIn is designed to provide their clients with more inbound leads. Full details about this service are available through http://leadsfromlinkedin.com/.

Rebekah Richards, founder of Jucebox Local Marketing Partners, says: "LinkedIn is the forgotten social media network by many. It is certainly true that regular people will use platforms like Facebook and Twitter. However, this doesn't mean LinkedIn isn't beneficial. It may not be the place to go for fun status updates and pictures of cute kittens, but it is the place to go for professional information. We use it as part of our lead generation campaign, and this has been proven to be incredibly successful."

To highlight the work that they have done, Rebekah has shared her own LinkedIn profile, available through https://www.linkedin.com/in/rebekahrichards. This has given her the opportunity to highlight her own particular skills and knowledge and the work that she has done. It is also instantly obvious that her tactics

work, as she has a wealth of connections on her profile. Furthermore, she has been recommended by 12 individuals through the network itself, which is drawing more connections in to her.

"LinkedIn is nothing short of a lead generation machine, so long as you know how to use it," adds Rebekah Richards. "If you do it properly, you can have a near infinite amount of targeted leads at your fingertips. Best of all, using LinkedIn for lead generation is a simple, two step approach. You do, of course, have to maintain it and there are a few pitfalls and mistakes that you must learn to avoid. This is something I am happy to help my clients with."

To help clients get started, Rebekah advises people to read the Groove Digital Marketing blog post on how to use LinkedIn for lead generation. This post is available through http://groovedigitalmarketing.com/building-lead-generation-machine-using-linkedin/ and provides insights into the two step approach and how to get started.

###

For more information about Jucebox Local Marketing Partners, contact the company here:Jucebox Local Marketing PartnersRebekah Richards916-415-8625rebekah@juceboxlocalmarketingpartners.com625 Ringneck CourtRoseville, CA 95747

Jucebox Local Marketing Partners

Jucebox Local Marketing Partners provides digital marketing services for service-based businesses including website design, SEO and paid search and social media marketing.

Website: http://www.JuceboxLocalMarketingPartners.com

Email: rebekah@juceboxlocalmarketingpartners.com

Phone: 916-415-8625

Jucebox
Local Marketing
Partners