New Services To Help Promote A Business Online Released

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Rosevilla, CA online marketing company Jucebox Local Marketing Partners has released a new service that demonstrates to potential clients how they can promote their business online. As a taster, the company has released a slide presentation on SlideShare, which describes a 101 on branding a business. The presentation is available through http://www.slideshare.net/rebekahrichards/branding-your-business-101-jucebox.

Founder of Jucebox Local Marketing Partners Rebekah Richards says: "There are four P's for marketing, which are product, pricing, positioning, and promotion. Getting those four P's right is the start of any good branding and marketing campaign. Our presentation discusses this and also various other elements that companies need to know about if they want to take their business to the next level."

Besides branding, the company is also highlighting the importance of reputation marketing. This is something too many companies still don't focus on, seemingly forgetting that it has never been easier to destroy a company's reputation, thanks to the internet. To demonstrate how important reputation marketing is, Jucebox Local Marketing Partners has also released a presentation on this subject, which can be accessed through

http://www.slideshare.net/rebekahrichards/reputation-marketing-for-local-businesses.

"Benjamin Franklin himself said that it takes many good deeds to build a good reputation, and only one bad one to lose it," adds Rebekah. "World famous entrepreneur Warren Buffett said pretty much the same thing. With the world becoming smaller thanks to the internet, and each individual having thousands of other individuals that they can connect with, this has never rung more true. If a company doesn't focus on their online reputation, they may end up losing their business altogether."

Rebekah Richards, as shown on https://about.me/rebekahrichards, is a local marketing consultant. She founded Jucebox Local Marketing Partners in 2012, and has achieved tremendous successes with it since then. While continuing to partner with her husband in their real estate business, as well as being a mother to three, Rebekah has helped many businesses make their mark on the online world, something that she enjoys doing and intends to continue with for the foreseeable future.

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For more information about Jucebox Local Marketing Partners, contact the company here:Jucebox Local Marketing PartnersRebekah Richards916-415-8625rebekah@juceboxlocalmarketingpartners.com625 Ringneck CourtRoseville, CA 95747

Jucebox Local Marketing Partners

Jucebox Local Marketing Partners provides digital marketing services for service-based businesses including website design, SEO and paid search and social media marketing.

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