Artisan Design Remodel Launches Mentorship Program for Women Entering Construction Industry

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PHOENIX, AZ - July 02, 2026 -
Artisan Design Remodel, a Phoenix-based home remodeling company specializing in kitchen, bathroom, and whole-home renovations, has announced the launch of a new mentorship initiative designed to support women entering the construction and remodeling trades. The program represents a formal commitment by the company to address the underrepresentation of women in the construction industry through hands-on training and professional development opportunities.

The construction industry continues to face significant gender disparities, with women representing less than 11 percent of the construction workforce nationwide according to recent Bureau of Labor Statistics data. This underrepresentation extends to leadership roles, where women hold even fewer positions as licensed contractors and business owners. The new mentorship program from Artisan Design Remodel aims to create pathways for women to develop technical skills, gain field experience, and build professional networks within the traditionally male-dominated industry.

"As a female general contractor who has navigated the challenges of establishing credibility in this field, I understand firsthand the importance of mentorship and support for women entering construction," said Audrey Thacker, founder of Artisan Design Remodel. "This initiative reflects our commitment to changing the landscape of our industry by providing practical experience and guidance to the next generation of women builders, designers, and contractors."

The mentorship program will provide participants with exposure to various aspects of the remodeling business, from project planning and design to construction management and client relations. Mentees will have opportunities to work alongside experienced professionals on active renovation projects, gaining practical knowledge that complements formal education or trade school training.

The initiative aligns with growing industry recognition of the need for greater diversity in construction trades.

Research indicates that companies with more diverse workforces demonstrate improved problem-solving capabilities, enhanced creativity in design solutions, and stronger client relationships. For the remodeling sector specifically, where projects often involve detailed communication with homeowners about their living spaces, diverse perspectives contribute to more comprehensive and thoughtful design approaches.

Artisian Design Remodel has established itself as a leader in residential renovations throughout the Phoenix metropolitan area, bringing a distinctive approach to home transformation projects. The company's focus on craftsmanship, clear communication, and creative design solutions has positioned it as a trusted partner for homeowners seeking kitchen, bathroom, and whole-home renovations.

The mentorship program builds upon the company's existing values of integrity, craftsmanship, and communication while extending its impact beyond individual client projects to influence the broader construction community. By investing in the professional development of women in construction, the company aims to contribute to long-term industry change while addressing immediate workforce development needs.

Artisan Design Remodel operates as a full-service remodeling company, offering comprehensive design and planning services alongside construction management. The company serves Phoenix, Scottsdale, Fountain Hills, Paradise Valley, and the Biltmore area, providing licensed, bonded, and insured renovation services for residential properties. Founded by Audrey Thacker, who transitioned into the remodeling industry after earning a degree in Global Management, the company combines professional expertise with a commitment to transforming homes into spaces that reflect each client's unique vision.
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Artisan Design Remodel, LLC

Artisan Design Remodel, a trusted remodeling partner servicing Phoenix and surrounding areas. Our Kitchens, Baths and Flooring services blend creativity, precision and commitment to excellence.
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