

CHARLOTTE LOCAL UNPLUGGED

Charlotte Local Unplugged Launches Independent Digital Publication and Podcast for Community Journalism

July 07, 2026

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Charlotte Local Unplugged has officially launched as an independent digital publication and podcast dedicated to covering the people, communities, culture, businesses, food, entertainment, and experiences that define the Charlotte area.

The new Charlotte Local Unplugged Media Site represents a significant addition to the regional media landscape, providing readers with comprehensive editorial coverage through professionally written articles, podcasts, and multimedia content. The publication focuses on original journalism and community storytelling that celebrates what makes Charlotte unique.

The digital platform publishes content across multiple editorial categories, offering readers a broad perspective on community life throughout the Charlotte region. From cultural events and food experiences to business spotlights and neighborhood features, the publication aims to connect residents with meaningful local stories that matter to their daily lives.

"Charlotte deserves independent media that truly understands and celebrates its diverse communities," said Ray L. Perry, Founder and Publisher of Charlotte Local Unplugged. "Our mission is to provide high-quality local journalism and community-focused storytelling that captures the authentic spirit of Charlotte while supporting the people and businesses that make the city special."

The Charlotte Local Unplugged Podcast complements the digital publication with short-form audio content featuring voices from the city's creative community. Hosted by Sam Collins, who brings extensive experience covering local makers and food trucks for community newsletters, the podcast delivers curated segments including Weekend Shortlists, Hidden Gems, Neighborhood Bites, Local Sounds, and Meet the Maker features. Episodes typically run five to ten minutes and focus on live music, festivals, neighborhood food discoveries, gallery nights, maker markets, and wellness pop-ups throughout Charlotte.

The publication maintains an actively updated blog covering topics related to Charlotte culture, food, business, and community happenings. Recent editorial initiatives have explored themes including the evolution of Charlotte's culinary scene, the rise of plant-based dining options, and affordable unique experiences available throughout the city.

Charlotte Local Unplugged also provides a platform for local businesses to reach wider audiences through its Business Spotlight section. This service helps readers discover new businesses in their area while supporting local economic growth and community development.

The launch comes at a time when independent local journalism faces significant challenges nationwide, making the introduction of new community-focused media outlets particularly noteworthy. Charlotte Local Unplugged addresses this need by delivering comprehensive coverage of local news and events, including detailed information about cultural events, food festivals, business openings, and community happenings.

The publication has secured sponsorship support from several businesses, demonstrating early investment in the platform's mission to spotlight what makes Charlotte special.

Charlotte Local Unplugged represents a new voice in Charlotte media, committed to showcasing the people, places, businesses, culture, food, entertainment, and experiences that shape the region through quality journalism and multimedia storytelling. The publication engages with the local community through its digital platform while participating in community initiatives to strengthen connections with Charlotte residents.

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For more information about Charlotte Local Unplugged, contact the company here: Charlotte Local Unplugged Ray L. Perry 980-890-7325 info@charlottelocalunplugged.com 744 Noah Drive Suite 113-301 Jasper,

Charlotte Local Unplugged

Charlotte Local Unplugged is an independent digital publication and podcast covering Charlotte communities, culture, food, entertainment, businesses, and local news. Part of the Blazer Digital Media network, a MarketBlazer, Inc. publishing brand.

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