

LAS VEGAS LOCAL

UNPLUGGED

Las Vegas Local Unplugged Launches Independent Digital Publication and Podcast Platform

July 14, 2026

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Las Vegas Local Unplugged has officially launched as an independent digital publication and podcast dedicated to covering the people, communities, culture, businesses, food, entertainment, and experiences that define the Las Vegas area.

The new platform represents a significant addition to the local media landscape, providing readers with comprehensive editorial coverage that extends well beyond the city's well-known tourist attractions. The publication focuses on original journalism and community storytelling, offering residents and visitors alike a deeper understanding of what makes Las Vegas a vibrant metropolitan community.

Las Vegas Local Unplugged Media Site publishes content across multiple editorial categories, providing readers with a broad perspective on community life through professionally written articles, podcasts, and multimedia content. The platform's editorial sections include Las Vegas Eats, Las Vegas Vibe, Las Vegas Pulse, Las Vegas Culture, Las Vegas Must-Do, Las Vegas Business Spotlight, Las Vegas Hustle, Las Vegas Voices, Las Vegas Nightlife, and Las Vegas Cafes.

"Las Vegas has always been a city of incredible stories waiting to be told, from the entrepreneurs building businesses off the Strip to the artists creating culture in neighborhood galleries," said Ray L. Perry, Founder and Publisher of Las Vegas Local Unplugged. "Our mission is to provide high-quality local journalism that captures these authentic community narratives while giving readers the information they need to truly experience everything Las Vegas has to offer."

The publication's approach to local coverage emphasizes depth and authenticity, featuring articles that explore weekend experiences worth leaving the Strip for, hidden gem coffee shops around the city, and local trends that residents find compelling. The Las Vegas Pulse section focuses particularly on current events and issues affecting the Las Vegas community, providing timely coverage of developments that impact local residents.

Complementing the written content, the Las Vegas Local Unplugged Podcast brings an audio dimension to the platform's storytelling. Hosted by Cameron Brooks, who brings experience in hotel nightlife marketing and off-Strip event production, the podcast episodes range from five to ten minutes and feature voices from the city's creative community. Brooks curates content that tracks chef pop-ups, vintage lounges, gallery nights, and other local experiences from the Arts District to Fremont East.

The podcast format allows the platform to spotlight the best of Las Vegas live music, festivals, neighborhood food finds, gallery nights, maker markets, and wellness pop-ups. This audio content provides practical advice on navigating the local scene, including insights on lines, parking, and timing that help both locals and visitors make the most of their experiences.

The launch of Las Vegas Local Unplugged addresses a growing demand for media coverage that goes beyond surface-level tourist information to explore the authentic character of Las Vegas communities. The platform's commitment to original journalism and diverse content categories positions it as a valuable resource for anyone seeking to understand and engage with the real Las Vegas.

About Las Vegas Local Unplugged

Las Vegas Local Unplugged is an independent digital publication and podcast platform dedicated to covering the people, communities, culture, businesses, and experiences that define the Las Vegas area. The platform publishes original journalism across multiple editorial categories and produces podcast content featuring voices from the city's creative community.

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For more information about Las Vegas Local Unplugged, contact the company here:[Las Vegas Local](#)

UnpluggedRay L. Perry725-587-2737info@lasvegaslocalunplugged.com744 Noah DriveSuite
113-301Jasper, GA 30143

Las Vegas Local Unplugged

Las Vegas Local Unplugged is an independent digital publication and podcast covering Las Vegas communities, culture, food, entertainment, businesses, and local news. Part of the Blazer Digital Media network, a MarketBlazer, Inc. publishing brand.

Website: <https://lasvegaslocalunplugged.com>

Email: info@lasvegaslocalunplugged.com

Phone: 725-587-2737

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