Urban Styles South Expands Indianapolis Furniture Store Selection for Modern Living

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INDIANAPOLIS, IN - July 01, 2026 -
Urban Styles South has expanded its product offerings to include contemporary furniture collections designed to meet the evolving needs of Indianapolis homeowners seeking versatile and stylish home furnishing solutions.

The furniture store indianapolis residents have come to rely on for quality home furnishings has introduced new collections that emphasize both functionality and modern design aesthetics. The expansion includes living room sets, bedroom furniture, dining room pieces, and home office solutions that reflect current interior design trends while maintaining affordability.

"Indianapolis homeowners are looking for furniture that adapts to their changing lifestyles, whether they're working from home, entertaining guests, or creating comfortable family spaces," said Fred Isaac, General Manager of Urban Styles South. "Our expanded collections provide options that combine style, durability, and value to meet these diverse needs."

The new collections feature modular designs that allow customers to customize their living spaces according

to their specific requirements. From compact apartment-friendly pieces to expansive sectional sofas suitable for larger homes, the range addresses the varied housing situations found throughout the Indianapolis metropolitan area.

Urban Styles South has also enhanced its showroom layout to create distinct room vignettes that help customers visualize how different pieces work together. The redesigned space allows shoppers to experience furniture arrangements in realistic settings, making it easier to envision how items will look and function in their own homes.

The expansion comes as Indianapolis continues to experience residential growth, with new developments and renovations creating demand for contemporary furniture options. Urban Styles South has positioned itself to serve both new homeowners furnishing their first homes and established residents updating their living spaces.

Beyond traditional furniture pieces, the expanded inventory includes accent furniture, storage solutions, and decorative accessories that complement the main collections. This comprehensive approach enables customers to complete their interior design projects without visiting multiple retailers.

The company has also strengthened its delivery and assembly services to support the expanded product range. Professional delivery teams ensure furniture arrives safely and can provide assembly assistance for customers who prefer professional installation.

Urban Styles South maintains relationships with domestic and international manufacturers to offer a diverse selection of styles and price points. This approach allows the company to provide options for various budgets while maintaining quality standards across all product lines.

The showroom staff includes design consultants who can assist customers with space planning and furniture selection. These professionals help customers navigate the expanded collections and make informed decisions based on their specific needs, preferences, and room dimensions.

Urban Styles South continues to serve the Indianapolis community as a destination for contemporary home furnishings. The company focuses on providing quality furniture options that enhance living spaces while reflecting individual style preferences and practical requirements.

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Urban Styles South

Founded in 1993, Urban Styles is Indianapolis?s destination for luxury home furnishings. We feature over one million style-forward items to transform your living spaces. Visit our Castleton or Southport showrooms to discover your perfect modern look.

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