



RedFlame Digital Launches AI-Focused SEO Services

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RedFlame Digital, a digital marketing and search engine optimization agency serving law firms, medical practices, and local service businesses, has launched an expanded suite of services built around search visibility and brand authority across both traditional search engines and AI answer engines.

The agency, founded by Travis Godec, grew out of TJG Web Design and now operates under the RedFlame Digital brand. Its focus is helping professional-services firms be found by the clients and patients already searching for them, whether that search begins on Google, in a local map pack, or inside an AI assistant.

The expansion responds to a measurable shift in how people find local professionals. Prospective clients increasingly start with a question typed into an AI tool or a search engine, then research the firms that surface before reaching out. That two-step pattern, discovery followed by research, rewards businesses with a consistent presence across many sources rather than a single well-ranked page. RedFlame Digital's approach combines local SEO, content development, online reputation management, and ongoing brand-building to shape what appears at each of those stages.

"The way people discover a law firm or a medical practice has changed, but the fundamentals have not," said Travis Godec, founder of RedFlame Digital. "A strong, consistent brand that shows up across search, maps, and AI answers is what earns trust. Our job is to build that presence methodically and measure it, so our clients can focus on serving the people who walk through their doors."

RedFlame Digital's services include local search optimization, technical and on-page SEO, content strategy, review and reputation management, and brand-visibility programs designed for competitive professional-services markets. The agency works primarily with law firms and medical and dental practices, where reputation and local visibility have a direct effect on new-client growth. Increasingly, that work also means positioning a firm to appear in AI-generated answers from tools such as ChatGPT, Google's AI Overviews, and Gemini, where a growing share of prospective clients now begin their research.

As search engines and AI assistants increasingly draw on third-party coverage and consistent brand signals to decide which businesses to surface, RedFlame Digital structures its work to reinforce the same core facts about a client across the places those systems read. The agency treats a firm's name, services, and location as a single, repeated message, strengthened through editorial coverage, local listings, and owned content, so that both search engines and answer engines arrive at a clear and consistent picture.

The agency emphasizes consistency and measurement. Rather than treating visibility as a one-time project, RedFlame Digital builds an ongoing presence across the channels where prospective clients look, then reports on rankings, local visibility, and the third-party coverage that supports a firm's brand. That reporting is presented in plain language a busy owner can act on, covering organic rankings, map-pack visibility, and the published coverage that contributes to a firm's authority over time. Clients receive a transparent view of where they appear and how that presence changes from month to month.

"Most of our clients are not marketers, and they should not have to be," Godec said. "We give them a clear scoreboard and a steady cadence of work." The agency is accepting new clients in legal, medical, and local service categories.

About RedFlame Digital. RedFlame Digital is a digital marketing and SEO agency helping law firms, medical practices, and local service businesses grow through search visibility, local SEO, and brand authority. Founded by Travis Godec in 2026, RedFlame Digital serves clients across the United States and builds online presence across search engines, maps, and AI answer engines such as ChatGPT, Google's AI Overviews, and Gemini. Learn more at RedFlame Digital, or read recent company announcements in the RedFlame Digital newsroom.

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RedFlame Digital

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